



**Urban Development
Institute**
Edmonton Metro

2021 Year in Review



Message from the Chair

For the second year in a row, our industry dealt with the market challenges and overall uncertainty brought forth by the pandemic. However, as we move into 2022, I am not only hopeful that we are moving past the pandemic but I am also excited for the future direction of UDI – Edmonton Metro (UDI-EM).

The association saw a number of significant changes over the past year.

We undertook a governance review and made a number of enhancements to strengthen our Board. But the most significant of our changes were to our leadership and strategic direction.

Executive Director

I would like to thank Rick Preston for nearly ten years of tremendous leadership, passion, and commitment to the organization. To fill the role of Executive Director, the Board recently welcomed Kalen Anderson. The Board is confident that Kalen's knowledge of diverse urban development issues combined with her strong track-record to drive strategic initiatives forward will position the organization for ongoing success.

Strategic Plan

In early 2022, UDI's Board of Directors embarked on the creation of a new 5-year strategic plan. This document will act as the backbone of the organization's mission and values over the next 5 years. This was the most comprehensive discussion of our future direction that the Board has had and I think we're all very proud of this. You will see this Plan and get an opportunity to learn more about it. It is founded on the Vision that as City Builders, we are champions of economic growth and trusted, expert leaders in real estate development.

Advocacy

UDI maintained a strong focus in 2021 on advocacy issues that are relevant to industry. While not an exhaustive list, these included: the City of Edmonton's

Offsite Levies Bylaw, Zoning Bylaw Renewal, the Community Energy Transition Strategy, and the Growth Management Framework, along with various issues throughout the Edmonton Metro Region. We have had varying degrees of success, but we remain committed to engaging and advocating for our industry.

Events

Despite the circumstances, UDI still held a number of successful events in 2021. This included multiple webinars, two golf events and finally, the Spirit of UDI-ER Awards Event in November at the JW Marriott.

As I conclude my tenure as the Chair of UDI-EM, I want to thank the staff, the Board, and the standing and regional committees who have all done a tremendous job adapting to the challenges of the last two years. As a volunteer-based organization your significant dedication and efforts have been exceptional. The strength and support have made my role as UDI-ER Chair much simpler.

As we look forward to the next year, I can say that our industry has been facing and will continue to face unprecedented change and uncertainty. The importance of our association is extremely important for us to recognize and support. Saying that, I do believe we will see success with the strong support of our Board, Committee members, and partnerships through the region and through the leadership of incoming Board Chair, Susan Keating and Executive Director, Kalen Anderson.

Sincerely,



Mike Kohl

CHAIR, UDI – EDMONTON METRO

Message from the Executive Director

Having taken on the role of Executive Director in late, 2021, it's my honour to reflect on the past year and to recognize the efforts of everyone who led and supported UDI. The association accomplished many great things in 2021 and initiated some changes in our focus and priorities. Building on this momentum from 2021, UDI has embarked on a number of Board-led initiatives that will set the association up for long-term success moving forward.

As 2022 began, the UDI Board of Directors pursued the creation and adoption of a new 5-year Strategic Plan. Building off this strategic plan, UDI has begun the process of advancing a government relations framework, a communications strategy, a business plan, and an update to the association's visual identity.

We are also continuing to pursue meaningful engagement with all of our city building partners: both other industry associations and city administration throughout the Edmonton Region. Additionally, we are in the process of creating a brand new committee structure with the goal of ensuring that our UDI Committees operate more efficiently, professionally, and effectively – thereby ensuring UDI is properly advocating on behalf of the Board of Directors and its diverse membership. Furthermore, we will be increasing our communications presence through various mediums with the goal of promoting the positive and meaningful impact that this industry has on the region as a whole.

I would like to express a sincere thank you to those of you that I have had the opportunity to meet and work with, so far, and to thank all of our volunteers and members who drive UDI's success forward. Your insight into the steps we can take to successfully position UDI as the premier trade association that's synonymous with successful city building has been invaluable. I look forward to working with each of you, and your companies, over the coming year and wish you every success in 2022.

Sincerely,



Kalen Anderson

EXECUTIVE DIRECTOR,
UDI – EDMONTON
METRO

UDI Advocacy

Our 6 Standing Committees and 7 Regional Committees are made up of industry members who graciously volunteer their time for the purpose of advancing UDI's advocacy efforts.

Thank you to the following 2021 UDI Committee Members:

Standing Committees

<p>Core Redevelopment Committee</p> <p>CHAIR: Thomas Burr</p> <p>COMMITTEE MEMBERS:</p> <p>Adil Kodian Darbi Kinnee Henry Edgar Jason Workman Jennifer Brown Keith Shillington Kevin McKee Mike Kohl Paul Lanni Pj Pescod Sara Sherman Tara Power Tom Lumsden</p>	<p>Infrastructure Committee</p> <p>CHAIR: Sherry Baik</p> <p>COMMITTEE MEMBERS:</p> <p>Andrew Kowalchuk Dawn Taylor Doug VandenBrink Glen Thoman Jason Babichuk Keith Lumby Keith Shillington Kevin Leung Larry Semeniuk Marinella Matesic-Barth Mike Fitka Otto Hedges Paul Vo Richard Demers Rick Evans Ryan Tomas Sean Novak Sean Tymkow Shaun Andreas Trever Urchyshyn Wade Zwicker</p>	<p>Parks Committee</p> <p>CHAIR: Simon Wisheu</p> <p>COMMITTEE MEMBERS:</p> <p>Alex Petrosky Carol Craig Scott Cole Jordan Gulayets Jason Maurer Jeff Sauve Jennifer Brown Josh Payne Kris Sloan Mark Nolan Siobhan Biagi Stephen Musselwhite</p>	<p>Planning Committee</p> <p>CHAIR: Michaela Davis</p> <p>COMMITTEE MEMBERS:</p> <p>Blaydon Dibben Cathryn Chopko Beck Courtney Jensen Crystal Brightwell Darbi Kinnee Elise Shillington Peter Tsoukalas Russell Dauk Shane Gerein</p>	<p>Shallow Utilities Committee</p> <p>CHAIR: Kayla Carnovale</p> <p>COMMITTEE MEMBERS:</p> <p>Stephen Arnason Chris Grabham Dan Hamilton Dave Tarkowski Evan Zukiwsky Jeremy Hynes Jim Allen Katrina Rowe Mark Gawlinski Paul Berezowsky Sergei Ewachniuk Michael Shankowsky Wade Zwicker</p>
<p>Transportation Committee</p> <p>CHAIR: Keri Jenkins</p> <p>COMMITTEE MEMBERS:</p> <p>Brad Farrants Catherine Oberg Dave Kinders Enzo Carnovale Greg Persson Jennifer Brown Leanne Ure Luciano Salvador Michael Shankowsky Peter Moore Tyler Doucet Warren Ollis</p>				

UDI Advocacy

Regional Committees

St. Albert Committee CHAIR: Courtney Jensen DEVELOPER MEMBERS: Jim Killoh Lewis Donnan Michaela Davis Paul Lanni Shane Leppky Susan Keating	Stony Plain Committee CHAIR: Jamie Kitlarchuk COMMITTEE MEMBERS: Emily Zon Eric Sehn Jim Sheasgreen Mark Solikowski Ross Yaremko	Leduc Committee CHAIR: Alessandra Bruni COMMITTEE MEMBERS: Andre Banks Blaydon Dibben Joe Marchese Patrick Shaver Paul Biagi Rob Dollevoet Robert Manning Sameer Remutlla Shane Gerein Tariq Mahmood Wade Zwicker	Strathcona County Committee CHAIR: Mark Tanasichuk COMMITTEE MEMBERS: Andrew Usenik Jim Sheasgreen Lewis Donnan Luciano Salvador Mark Bortoluzzi Mark Solikowski Patrick Shaver Reanna Rehman Shane Leppky	Spruce Grove Committee CHAIR: Nick Young COMMITTEE MEMBERS: Ashley Hnatiw Blaydon Dibben Dustin Berube Jamie Kitlarchuk Phil Moore Pj Pescod Tannis Wisheu
	Fort Saskatchewan Committee CHAIR: Reanna Rehman COMMITTEE MEMBERS: Andrew Usenik Chris Nicholas Heather Mcleod Mark Tanasichuk		Beaumont Committee CHAIR: Shane Gerein COMMITTEE MEMBERS: Antoine Morin Dylan Hunchak Jonathan Chan Ken Liu Patrick Shaver Rob Dollevoet	

Member Engagement

UDI-EM hosts numerous special events to provide members with the opportunity to network and engage with fellow members, elected officials, stakeholders, and special guests.

UDI Golf

In 2021, UDI held two successful golf events at the Links in Spruce Grove in June and August.

UDI 2021 Spirit Awards

On November 26, 2021, UDI held the 2021 Spirit Awards at the JW Marriot. The event was a success and it was great to see so many faces in person again.

Congratulations to the award recipients:

OUTSTANDING CONTRIBUTION AWARD

Larry Semeniuk

SPIRIT AWARD

Rick Preston

HONORARY LIFE MEMBERSHIP AWARD

Leo Levasseur

UDI New Horizons

One of the primary objectives of UDI New Horizons is to organize and host various social events and educational opportunities that facilitate networking and learning opportunities for people working within the development industry. As the New Horizons committee holds the welfare of its guests paramount in every event hosted, Covid-19 and the associated health guidelines created obvious challenges throughout 2021 as a number of regularly scheduled social events were once again cancelled. However, back in September, New Horizons was able to host a successful Golf Tournament at Lewis Estates.

Looking towards 2022, the New Horizons committee members are optimistically looking forward to returning with a number of in-person events. Please be on the lookout for future event invitations.

UDI New Horizons Committee:

Madeline Belter
Angelica DeRose
Chris Dulaba
Ryan Hamilton
Yolanda Lew

Brian Murray
Warren Ollis
Greg Persson
Peter Reeson
Lindsey Trufyn



YEAR IN REVIEW 2021

Webinar Speakers

JANUARY

Gary Sandberg

ADM Municipal Affairs, Government of Alberta

FEBRUARY

Tim McMillan

President and CEO, Canadian Association of Petroleum Producers (CAPP)

MARCH

Don Iveson

Mayor of Edmonton

Janet Riopel

*President & CEO,
Edmonton Chamber of Commerce*

APRIL

Catherine Rothrock

*Chief Economist at
Alberta Treasury Board and Finance*

UDI-ER All Committee Webinar

MAY

Catherine Warren

CEO, Innovate Edmonton

JUNE

Andre Corbould

Edmonton City Manager

SEPTEMBER

Webinar Collaboration

*with Sidewalk Labs, Innovate Edmonton
& UDI*

Chris Folwer

*President & CEO,
Canadian Western Bank Financial Group*

OCTOBER

David Knight Legg

*Founding CEO & Board Senior Advisor,
Invest Alberta*



Communications & Outreach

In 2021, UDI-EM continued to focus on informing our members regarding relevant information through various means of communications & outreach. We encourage members to take full advantage of the following features:

Edmonton Metro Council Briefs

Edmonton Metro Council Briefs are briefing notes that are designed to advise members regarding City Council activity that is relevant to the land development industry. These briefs include summaries of recent council events, upcoming items of importance, as well as general pertinent notes from throughout the region. To access Edmonton Metro Council Briefs, please [click here](#).

E-Newsletter

The E-Newsletter is sent out to members on a monthly basis and includes a summary of relevant information from the previous month, including: pertinent information from regional municipalities, event information/details, along with general information from UDI.

Market Watch

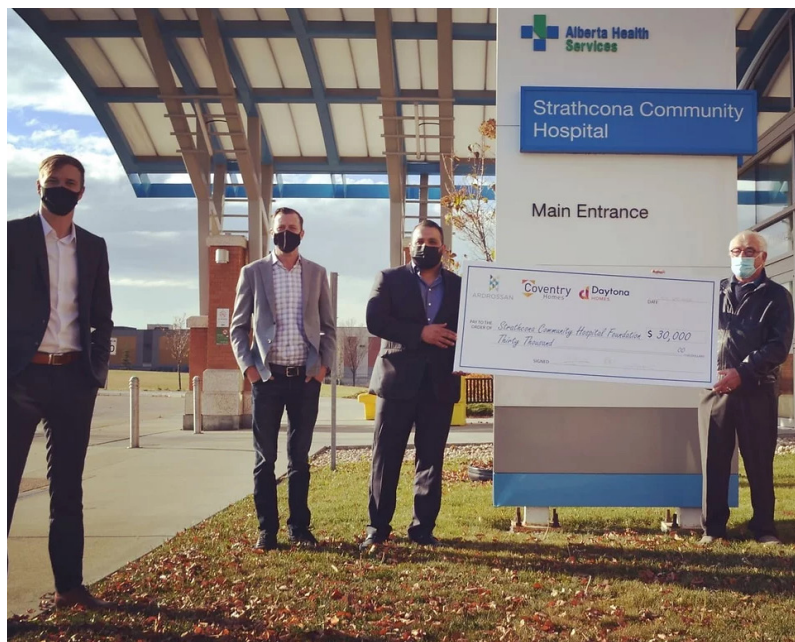
UDI-EM continues to provide members with a monthly edition of Market Watch. This document provides a snapshot of the current economic situation in Edmonton Metro by focusing on up-to-date statistics from the following areas: the economy, land development, the new housing market, the existing home market, and costing trends. Market Watch is sent out via e-mail on a monthly basis. Additionally, it can be found on UDI-EM's website under the Members Only section. If you would like to be added to the e-mail distribution list or require access information to the Members only section on the website, please feel free to contact [the office](#).

Message from the Chair

The UDI Chair Message is a monthly communication from the Board Chair, focusing on providing members with a direct update from the UDI Board of Directors.

Member Spotlight and Showcases

This is a new feature that encourages members to share professional milestones and accomplishments so that UDI can further promote and amplify the great work that our membership does. To view this section of the website, please [click here](#). If you would like make a submission to be featured, please contact [the office](#).



2021 Sponsors

A sincere thank you to all of our sponsors throughout 2021.



Board of Directors

2021 UDI-EM Board of Directors

CHAIR

Mike Kohl

*VP Operations, Edmonton,
Brookfield Properties*

VICE-CHAIR

Susan Keating

*VP Community
Development, Melcor
Developments*

TREASURER

Ryan Tomas

*Director – Senior Practice
Lead, Engineering,
IBI Group*

DIRECTOR

Carol Craig

*Principal,
Kinnikinnick Studio Inc.*

DIRECTOR

Rudy Roopnarine

*Manager – Commercial
Development, Rohit
Group of Companies*

DIRECTOR

Blaydon Dibben

*Senior Planner,
Select Engineering
Consultants*

DIRECTOR

Jason Fjeldheim

*President, TAG
Developments*

DIRECTOR

Chris Nicholas

President, MLC Group

DIRECTOR

Luciano Salvador

*VP Land Development,
Rohit Group of Companies*

DIRECTOR

Kraig Radtke

*General Manager –
Community Development,
Qualico Communities*

DIRECTOR

Henry Edgar

*Partner, Edgar
Development*

2021 Staff

2021 UDI-EM Staff

EXECUTIVE DIRECTOR

Kalen Anderson

BOOKKEEPER

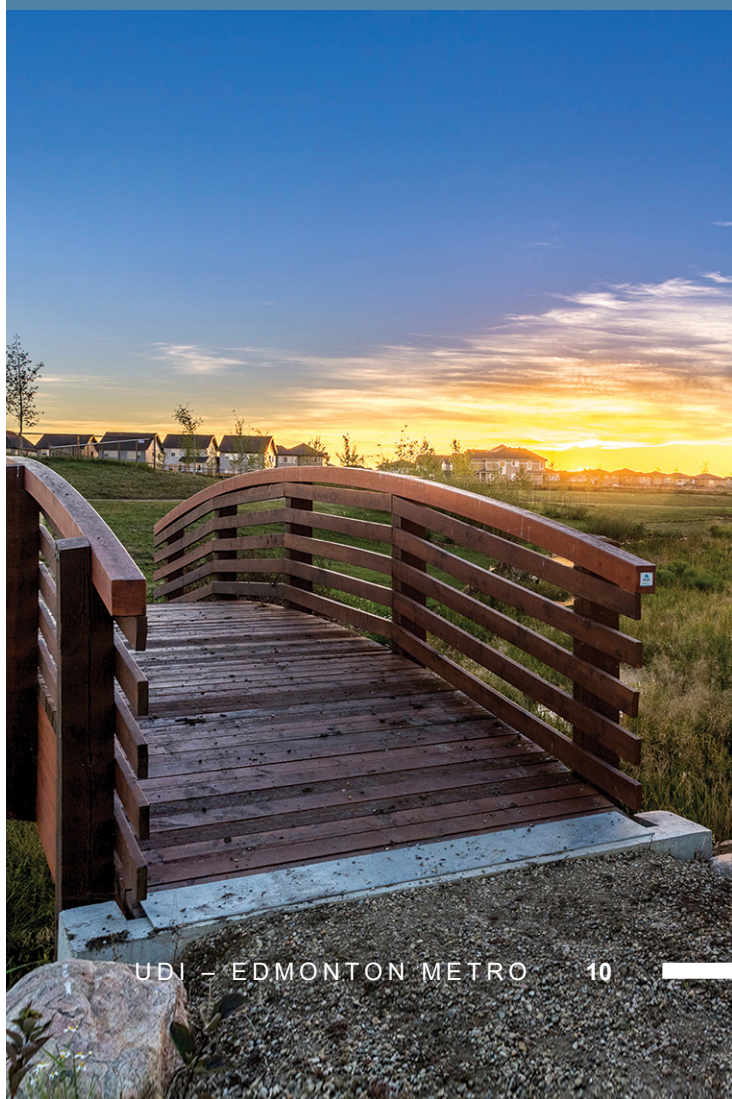
Sandra Foster

MANAGER, INDUSTRY RELATIONS

Deanna Kwong

MANAGER, RESEARCH & POLICY

Peter Reeson





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