



June 5, 2026

Executive Committee
City of Edmonton
1 Sir Winston Churchill Square
Edmonton AB T5J 2R7

RE: Item 7.1 Edmonton's Economic Development Strategy Refresh

Dear Mayor Knack and members of Executive Committee:

BILD Edmonton Metro is a non-profit organization representing over 500 companies in the building and development industry. Our members are committed to shaping our region to ensure more people and businesses choose to live, invest, and thrive here.

Edmonton is entering a period of significant opportunity. The region continues to attract new residents, investment, and business activity, and we see the ***Edmonton Advantage: Edmonton's Economic Development Strategy 2026 – 2030*** as an important step in ensuring Edmonton remains competitive as a place to invest, grow a business, create jobs, and build communities. The strategy provides a solid foundation for showcasing Edmonton's strengths while creating the conditions necessary to support long-term economic growth.

We support the strategy's focus on creating a strong business environment, attracting investment, and growing Edmonton's non-residential tax base. These objectives are critical to maintaining the city's long-term economic competitiveness and fiscal sustainability.

Our members act as key partners in seeing this focus fulfilled because they play a direct role in delivering the housing, commercial and industrial development and investment, and infrastructure needed to support a growing economy. For that reason,

As implementation moves forward, we encourage continued attention to the factors that influence investment decisions and business confidence. Throughout our industry, we regularly hear that perceptions of safety, vibrancy, and overall quality of place influence where investors choose to commit capital, businesses choose to locate, and employees choose to work. A safe, welcoming, and active downtown is not only important to residents and visitors, but also an important



economic asset that supports investment attraction, talent retention, tourism, and downtown revitalization.

We also believe housing should continue to be recognized as a key economic development enabler. As this strategy's implementation supports further business and industrial growth, continued growth of housing options across the city is vital. The ability to attract and retain talent is closely connected to the availability of attainable housing, and ensuring a sufficient housing supply will remain a critical component of Edmonton's long-term economic success.

We commend Administration for the collaborative approach taken to develop this strategy and look forward to continuing to work with the city to support initiatives that strengthen Edmonton's competitiveness, attract investment, support housing growth, and advance long-term prosperity across our region.

Sincerely,

A handwritten signature in black ink, appearing to read "Kalen Anderson".

Kalen Anderson, RPP, MCIP
CEO, BILD Edmonton Metro

Copy: Office of the City Clerk
 Eddie Robar City Manager
 Kim Petrin Deputy City Manager, Urban Planning and Economy (UPE)
 Alisa Laliberte Branch Manager, Economic Development, UPE
 Stephen Raitz Vice-President, Policy and Advocacy, BILD-EM
 Patrick Shaver Chair, Funding and Finance Committee, BILD-EM
 Crystal Brightwell Vice-Chair, Funding and Finance Committee, BILD-EM
 Adam Kerr Policy & Development Lead, BILD-EM