



August 7, 2026

RE: Item 7.3 | Transit Oriented Development Incentive Program

Dear Mayor Knack and members of Urban Planning Committee:

BILD Edmonton Metro is a non-profit organization representing over 500 companies in the building and development industry. Our members are committed to shaping our region to ensure more people and businesses choose to live, invest, and thrive here.

BILD Edmonton Metro supports the Infill Incentive Program as presented. We appreciate that it recognizes an important reality: achieving ambitious city-building outcomes requires innovative partnerships. Many transit-oriented and infill developments are more complex than conventional projects. Higher densities, mixed-use construction, and infrastructure requirements can create additional barriers that may prevent otherwise viable projects from moving forward.

Targeted incentives can help address those challenges and unlock private investment that delivers broader community benefits. When programs are strategically designed, they allow the City and industry to work together to achieve outcomes that neither sector could deliver independently. This program's structure recognizes a piece of feedback industry provided through the engagement process: incentivizing housing and redevelopment should support a broad range of potential projects to reflect the necessarily unique nature of many infill projects.

Housing supply, infrastructure delivery, affordability, and economic competitiveness are shared challenges that require collaborative solutions. The Infill Incentive Program has the potential to advance the City's efforts in providing more housing options and spur redevelopment across the Priority Growth Areas. By extension, it also supports the Industry's interest in helping build more of those housing options and fulfilling the city-building vision established in City Plan.

We appreciate Administration's work in advancing this program. The development industry brings important expertise regarding project feasibility, construction costs, financing, and the challenges that can impact delivery timelines. We look forward to continued engagement with the city if this program progresses.

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VP, Policy & Advocacy
BILD Edmonton Metro



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