November 23, 2026

RE: Item 7.4 - Downtown Community Revitalization Levy: Brownfield Redevelopment Grant Program

Dear Mayor Knack and members of Executive Committee:

BILD Edmonton Metro represents more than 500 companies in the building and development industry. Our members are committed to shaping our region to ensure more people and businesses choose to live, invest, and thrive here. Our organization is pleased to share feedback on the proposed enhancements to the Brownfield Redevelopment Grant Program.

BILD Edmonton Metro has worked closely with the City of Edmonton and community stakeholders to support the revitalization of downtown. Through this collaboration, we have contributed industry perspectives on initiatives such as the proposed extension of the Community Revitalization Levy (CRL), the Downtown Student Housing and Attainable Housing Incentive Program. As one of our key advocacy priorities, downtown revitalization remains central to our industry's focus. W**e support the proposed updates to the program and encourage Executive Committee and Council to advance these changes to expand its reach and further incentivize private-sector investment in Edmonton's urban core.**

Administration reports that the existing city-wide program has achieved a 26:1 private investment leverage ratio, meaning every $1 of City grant funding has generated approximately $26 in private-sector investment. We support the City's proposal to dedicate $2 million in 2026 from the Downtown CRL reserve, as part of the broader $10 million brownfield remediation allocation in the CRL amendment and extension, to catalyze redevelopment on contaminated sites and generate future tax uplift that can be reinvested downtown.

From an industry perspective, this program offers a practical, fiscally responsible tool to unlock redevelopment, attract private investment, increase housing supply, grow the municipal tax base, and advance the revitalization of downtown Edmonton. BILD Edmonton Metro encourages Executive Committee and City Council to approve the proposed amendments and associated funding. We look forward to continuing our shared work to build a thriving, inclusive core.

Sincerely,

Stephen Raitz, RPP, MCIP, JD
VP, Policy & Advocacy
BILD Edmonton Metro

BILD EDMONTON METRO

Copy: Office of the City Clerk

Eddie Robar	City Manager
Kim Petrin	Deputy City Manager, Urban Planning and Economy, (UPE)
Alisa Laliberte	Branch Manager, Economic Development, UPE
Brett Latchford	Director, Economic Strategy, Economic Development, UPE
Kalen Anderson	Chief Executive Officer, BILD-EM
Brian Murray	Chair, Downtown & Major Redevelopment Committee, BILD-EM
Chris Dulaba	Vice-Chair, Downtown & Major Redevelopment Committee, BILD-EM
Adam Kerr	Policy & Development Lead, BILD-EM