



# SUBMISSION GUIDE



**awards**  
OF EXCELLENCE



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# AWARDS OF EXCELLENCE

BILD Edmonton Metro and its members are dedicated champions of the region's building and land development industry. United by a shared vision, we are committed to shaping vibrant, inclusive, and prosperous communities. Through collaboration, innovation, and integrity, we foster a dynamic network of professionals who strive for excellence in every aspect of development and construction.

## **We are more than an industry — we are a community.**

Our annual Awards of Excellence is a time to come together, celebrate our shared achievements, and support one another in growing our businesses — and yes, to have fun. This event showcases the very best of our industry, honouring exceptional contributions across a wide range of disciplines. Whether you are a homebuilder, renovator, sales manager, or industry innovator, the Awards shine a spotlight on you — and the projects, products, and initiatives that are driving our industry forward.



# BENEFITS OF SUBMITTING

**“The biggest value of winning at the Awards of Excellence can be seen on the faces of our team members at the event. The talents, dedication, and efforts of our entire team are poured into every new home and community that we build. Being recognized as best in class for any of our homes validates our team’s efforts and inspires each of us to continue to create new housing options that are both needed in the market, and worthy of being recognized at the awards night in years to come.”**

**– Nicholas Carels, Vice President,  
Streetside Developments &  
Qualico Fort McMurray**

Submitting to the Awards of Excellence is more than just a chance to win — it is a powerful marketing opportunity. With nearly 1,500 guests in attendance, including industry leaders, stakeholders, and influencers from across the Edmonton Metropolitan Region, the event puts your company in the spotlight.

As a finalist or award winner, you gain premium visibility and the chance to position your brand alongside the industry’s best. From media coverage and social media mentions to exposure in event materials and onstage recognition, your participation helps amplify your reputation, attract new clients, and open doors to future collaborations.

Being recognized at the gala elevates your credibility — giving your work the attention it deserves and strengthening your competitive edge in a busy marketplace.



# JUDGING PROCESS AND TIMELINES

Award submissions will be accepted from:

**August 1, 2025, 12:00 p.m. (MST)**  
until **October 31, 2025, 12:00 p.m. (MST)**

Any materials being mailed in to **#300, 10235-124 St NW Edmonton AB T5N 1P9** must arrive prior to that deadline or be communicated to the BILD Edmonton Metro team for eligibility.

Once the submission period has ended, all submissions will be judged by an impartial panel of judges from outside of Alberta. The results from the panel of judges are reviewed and measured for accuracy by Doane Grant Thorton.

## TIMELINE

|                         |                                                             |
|-------------------------|-------------------------------------------------------------|
| <b>AUG</b><br><b>1</b>  | <b>Submission Period Opens</b>                              |
| <b>OCT</b><br><b>31</b> | <b>Submission Period Closes</b>                             |
| <b>NOV</b><br><b>1</b>  | <b>Submission Adjudication Begins</b>                       |
| <b>JAN</b><br><b>1</b>  | <b>Submission Adjudication Ends<br/>Finalists Announced</b> |
| <b>MAR</b><br><b>14</b> | <b>Winners Announced</b>                                    |

# AWARD ELIGIBILITY

BILD Edmonton Metro members in good standing throughout the competition are eligible to enter. A member of good standing is one with no outstanding invoices and who follows the organization's policies. Those not in good standing may be eliminated from the competition.

Entrants agree that the information and materials submitted may be used by BILD Edmonton Metro, or its award partners, for promotional purposes or in any manner the association chooses. All materials submitted become the property of BILD Edmonton Metro. Physical materials provided for review will not be returned.

For any awards where a customer's contact information is required, it is the responsibility of the BILD Edmonton Metro member to ensure that the information provided is compliant with the Personal Information Protection Act. BILD Edmonton Metro will not be held responsible and/or liable for any information that is submitted under this Act.

All information online is considered complete. Any missing information or problems when making online submissions must be communicated to BILD Edmonton Metro immediately.

Entries may be subject to a third-party review to ensure eligibility requirements have been met, and application is in compliance with outlined criteria.

Members may submit the same project submission for other applicable categories; however, they may not win in two categories.

The project, product, and/or initiative must have been completed/running during the timeframe of **October 1, 2024, to September 30, 2025.**

All submissions must target, supply, and/or be built in the Edmonton Metropolitan Region.

No artist renderings will be accepted for images and may result in disqualification. Digitally-staged images will only be accepted if original untouched images of the space or area are emailed directly to BILD Edmonton Metro [info@bildedmonton.com](mailto:info@bildedmonton.com) before the deadline October 31, 2025 at 12:00 p.m. (MST).

# SUBMISSION INSTRUCTIONS

To enter a submission in an award category, please read through the awards criteria to make sure you are eligible to apply. All entries must be completed as outlined to be qualified for the award. Use the following to ensure that your attachments meet the submission standards and ensure all the required documentation and assets have been properly submitted.

## APPLICATION CHECKLIST

Use the following checklist to ensure that your application is complete. If your application is deemed to be incomplete, it is automatically disqualified.

- ☐ **Online form**
- ☐ **Photos, images, floor/site plans, graphics, videos, audios, or other materials** as stated in the award requirements.
- ☐ **Company name must be redacted** from photographs, floor plan, submission materials, and on any accompanying documentation where this can reasonably be accommodated.
- ☐ **500-word minimum document** outlining how evaluation criteria have been met
- ☐ **Company Logo** (EPS or AI file preferred)
- ☐ **Disclosures, forms, and testimonials** as instructed
- ☐ **Cost sheets must be completed** for the Single Family and Multi-Family Award Categories where dollar value is used to determine what categories submissions will fall in.

*Note: Company name and campaign name will be displayed exactly as indicated on the online entry form in all advertising at the Awards of Excellence Gala.*

# DIGITAL STANDARDS



## PHOTOGRAPHY



### High-definition JPEG

**16:9 aspect ratio** (horizontal images preferred)

### NO WEB RESOLUTION PHOTOGRAPHY

A minimum of 2000 pixels in width or height at 72 DPI or higher. Preferred digital formats: JPEG or PNG.



## LOGO



### EPS or AI format

Color or B/W logos should be supplied in a scalable EPS or AI format. If only available as a JPEG, the minimum size of 2000 pixels in width or height at 72 DPI or higher is required.



## VIDEO



### 720P HP (minimum) as MOV or MP4



## WEBSITE



### URL link

Visual references and/or samples of web pages, or sections on your site that are important to your award submission, can also be supplied.



## AUDIO



### MP3 or MP4 - no longer than 1 minute



## MARKETING PRINT



### Individual shots of each package, PDF or JPEG

Print samples may be submitted as assembled montages, but individual shots of each package must be included for video editing and animation.

# AWARD CATEGORIES

## CATEGORY INDEX

| CATEGORY               | AWARD                                                |
|------------------------|------------------------------------------------------|
| Advertising            | Best Print Campaign                                  |
|                        | Best Radio Commercial                                |
|                        | Best Social Media Campaign                           |
|                        | Best Integrated Mix Campaign                         |
|                        | Best Website / Mobile App                            |
|                        | Best Short Video / Commercial                        |
|                        | Best Long Video / Commercial                         |
| Sales                  | Best Sales & Information Centre                      |
|                        | Best Design Centre / Show Room                       |
|                        | Rookie of the Year                                   |
|                        | Best Salesperson/Team of the Year - Single Family    |
|                        | Best Salesperson/Team of the Year – Multi-Family     |
|                        | Sales Volume                                         |
| Development            | Best New Community                                   |
|                        | Best Community                                       |
|                        | Best Mix-Use Development                             |
|                        | Best High-Rise Rental Project                        |
|                        | Best Low-Rise Rental Project                         |
| General Member         | Best Manufacturing/Supplying Member                  |
|                        | Best Installation Member                             |
|                        | Best Service Provider                                |
| Renovation             | Best Exterior Renovation                             |
|                        | Best Kitchen Renovation                              |
|                        | Best Renovation under \$300,000                      |
|                        | Best Renovation between \$300,001 - \$600,000        |
|                        | Best Renovation over \$600,001                       |
| Infill                 | Best Infill under 3,500 Sq. Ft.                      |
|                        | Best Infill over 3,500 Sq. Ft.                       |
| Suites                 | Best Infill Garden / Secondary Suite                 |
|                        | Best Greenfield Garden / Secondary Suite             |
| Multi-Family           | Best Apartment Style                                 |
|                        | Best Townhome / Duplex Project                       |
|                        | Best Multi-Family under \$350,000                    |
|                        | Best Multi-Family between \$350,001 - \$400,000      |
|                        | Best Multi-Family between \$400,001 - \$450,000      |
|                        | Best Multi-Family under \$450,001                    |
| Single Family          | Best Single Family under \$350,000                   |
|                        | Best Single Family between \$350,001 - \$400,000     |
|                        | Best Single Family between \$400,001 - \$450,000     |
|                        | Best Single Family between \$450,001 - \$500,000     |
|                        | Best Single Family between \$500,001 - \$600,000     |
|                        | Best Single Family between \$600,001 - \$700,000     |
|                        | Best Single Family between \$700,001 - \$850,000     |
|                        | Best Single Family between \$850,001 - \$1,000,000   |
|                        | Best Single Family between \$1,000,001 - \$1,500,000 |
|                        | Best Single Family over \$1,500,001                  |
| Industry Leader Awards | Environmental Excellence                             |
|                        | Safety Excellence                                    |
|                        | Innovation Leader                                    |
|                        | Renovator of the Year                                |
|                        | General Member of the Year                           |
|                        | Developer of the Year                                |
|                        | Builder of the Year – Small Volume                   |
|                        | Builder of the Year – Large Volume                   |
|                        | Builder of the Year – Multi-Family                   |



SEE SPECIFIC CRITERIA GUIDES for each submission category

- ☐ ADVERTISING
- ☐ SALES
- ☐ DEVELOPMENT
- ☐ GENERAL MEMBER
- ☐ RENOVATION
- ☐ INFILL
- ☐ SUITES
- ☐ MULTI-FAMILY
- ☐ SINGLE FAMILY
- ☐ INDUSTRY LEADER

# TABULATION CHART

## BUILDER OF THE YEAR MULTI-FAMILY

| QUALIFYING AWARDS |                                                                                                                                                              |
|-------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1                 | Multi-Family Awards<br>Infill Awards<br>Development Awards                                                                                                   |
| 2                 | Advertising Awards<br>Best sales & Information Centre<br>Best Desing Center Show Room<br>Rookie of the Year<br>Sales Person/ team of the Year - Multi-Family |
| 3                 | Enviromental Excellence<br>Innovation Leader<br>Safety Excellence                                                                                            |

## BUILDER OF THE YEAR SMALL VOLUME

| QUALIFYING AWARDS |                                                                                                                                                               |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1                 | Single Family Awards<br>Infill Awards<br>Multi-family Awards (M2-M5)                                                                                          |
| 2                 | Advertising Awards<br>Best sales & Information Centre<br>Best Desing Center Show Room<br>Rookie of the Year<br>Sales Person/ team of the Year - Single Family |
| 3                 | Enviromental Excellence<br>Innovation Leader<br>Safety Excellence                                                                                             |

## BUILDER OF THE YEAR LARGE VOLUME

| QUALIFYING AWARDS |                                                                                                                                                               |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1                 | Single Family Awards<br>Infill Awards<br>Multi-family Awards (M2-M5)                                                                                          |
| 2                 | Advertising Awards<br>Best sales & Information Centre<br>Best Desing Center Show Room<br>Rookie of the Year<br>Sales Person/ team of the Year - Single Family |
| 3                 | Enviromental Excellence<br>Innovation Leader<br>Safety Excellence                                                                                             |

## POINT ALLOCATION

10 highest top placements  
*A maximum value of 100 points  
are available*

- 1
- 1st Place = 10 points
  - 2nd Place = 7 points
  - 3rd Place = 5 Points
  - 4th Place = 3 Points
  - 5th Place = 1 Point

8 highest top placements  
*A maximum value of 40 points  
are available*

- 2
- 1st Place = 5 points
  - 2nd Place = 4 points
  - 3rd Place = 3 Points
  - 4th Place = 2 Points
  - 5th Place = 1 Point

3 highest top placements  
*A maximum value of 60 points  
are available*

- 3
- 1st Place = 20 points
  - 2nd Place = 16 points
  - 3rd Place = 12 Points
  - 4th Place = 8 Points
  - 5th Place = 4 Point

Total Possible Points: **200**

# TABULATION CHART

## DEVELOPER OF THE YEAR

### QUALIFYING AWARDS

1

Development Awards  
Multi-family Awards

2

Advertising Awards

3

Enviromental Excellence  
Innovation Leader  
Safety Excellence

## POINT ALLOCATION

10 highest top placements

*A maximum value of 100 points are available*

1

1st Place = 10 points  
2nd Place = 7 points  
3rd Place = 5 Points  
4th Place = 3 Points  
5th Place = 1 Point

7 highest top placements

*A maximum value of 35 points are available*

2

1st Place = 5 points  
2nd Place = 4 points  
3rd Place = 3 Points  
4th Place = 2 Points  
5th Place = 1 Point

3 highest top placements

*A maximum value of 60 points are available*

3

1st Place = 20 points  
2nd Place = 16 points  
3rd Place = 12 Points  
4th Place = 8 Points  
5th Place = 4 Point

Total Possible Points: **195**

# TABULATION CHART

## RENOVATOR OF THE YEAR

### QUALIFYING AWARDS

- |          |                         |
|----------|-------------------------|
| <b>1</b> | Renovation Awards       |
| <b>2</b> | Advertising Awards      |
|          | Enviromental Excellence |
| <b>3</b> | Innovation Leader       |
|          | Safety Excellence       |

### POINT ALLOCATION

5 highest top placements  
*A maximum value of 50 points are available*

- 1**
- 1st Place = 10 points
  - 2nd Place = 7 points
  - 3rd Place = 5 Points
  - 4th Place = 3 Points
  - 5th Place = 1 Point

7 highest top placements  
*A maximum value of 35 points are available*

- 2**
- 1st Place = 5 points
  - 2nd Place = 4 points
  - 3rd Place = 3 Points
  - 4th Place = 2 Points
  - 5th Place = 1 Point

3 highest top placements  
*A maximum value of 60 points are available*

- 3**
- 1st Place = 20 points
  - 2nd Place = 16 points
  - 3rd Place = 12 Points
  - 4th Place = 8 Points
  - 5th Place = 4 Point

Total Possible Points: **145**

# TABULATION CHART

## GENERAL MEMBER OF THE YEAR

### QUALIFYING AWARDS

**1** General Member Awards

**2** Advertising Awards

Enviromental Excellence

**3** Innovation Leader

Safety Excellence

### POINT ALLOCATION

3 highest top placements  
*A maximum value of 30 points are available*

**1** 1st Place = 10 points  
2nd Place = 7 points  
3rd Place = 5 Points  
4th Place = 3 Points  
5th Place = 1 Point

7 highest top placements  
*A maximum value of 35 points are available*

**2** 1st Place = 5 points  
2nd Place = 4 points  
3rd Place = 3 Points  
4th Place = 2 Points  
5th Place = 1 Point

3 highest top placements  
*A maximum value of 60 points are available*

**3** 1st Place = 20 points  
2nd Place = 16 points  
3rd Place = 12 Points  
4th Place = 8 Points  
5th Place = 4 Point

Total Possible Points: **125**

# DISCLOSURES, FORMS, & TESTIMONIALS

Please check below as a guide for which awards categories will require disclosure forms and/or testimonials. If there appears to be any discrepancies between the outline provided in the guidebook and the Awards Force platform, please defer to the Awards Force Criteria for applications and reach out to BILD Edmonton Metro [info@bildedmonton.com](mailto:info@bildedmonton.com).

For further information and copies of Cost Review Sheets, Affidavits, Sales Volume Financial Statement, Proprietary Usage and/or Homeowners Waiver, WCB Employer Premium Rate Statement, Testimonials, and Surveys please check on Awards Force or visit our Awards of Excellence webpage.

## COST REVIEW SHEETS

Best Renovation under \$300,000  
Best Renovation between \$300,001 - \$600,000  
Best Renovation over \$600,001  
Best Multi-Family under \$350,000  
Best Multi-Family between \$350,001 - \$400,000  
Best Multi-Family between \$400,001 - \$450,000  
Best Multi-Family over \$450,001  
Best Single Family under \$350,000  
Best Single Family between \$350,001 - \$400,000  
Best Single Family between \$400,001 - \$450,000  
Best Single Family between \$450,001 - \$500,000  
Best Single Family between \$500,001 - \$600,000  
Best Single Family between \$600,001 - \$700,000  
Best Single Family between \$700,001 - \$850,000  
Best Single Family between \$850,001 - \$1,000,000  
Best Single Family between \$1,000,001 - \$1,500,000  
Best Single Family over \$1,500,001

## COST REVIEW SHEETS

Sales Volume  
Best Renovation under \$300,000  
Best Renovation between \$300,001 - \$600,000  
Best Renovation over \$600,001  
Best Multi-Family under \$350,000  
Best Multi-Family between \$350,001 - \$400,000  
Best Multi-Family between \$400,001 - \$450,000  
Best Multi-Family over \$450,001  
Best Single Family under \$350,000  
Best Single Family between \$350,001 - \$400,000  
Best Single Family between \$400,001 - \$450,000  
Best Single Family between \$450,001 - \$500,000  
Best Single Family between \$500,001 - \$600,000  
Best Single Family between \$600,001 - \$700,000  
Best Single Family between \$700,001 - \$850,000  
Best Single Family between \$850,001 - \$1,000,000  
Best Single Family between \$1,000,001 - \$1,500,000  
Best Single Family over \$1,500,001

## WCB EMPLOYER PREMIUM RATE STATEMENT

Safety Excellence

## TESTIMONIALS OR SURVEYS

Sales Volume  
Best Manufacturing Member  
Best Installation Member  
Best Service Provider  
Renovator of the Year  
General Member of the Year  
Builder of the Year – Small Volume  
Builder of the Year – Large Volume  
Builder of the Year – Multi-Family

## SALES VOLUME FINANCIAL STATEMENT

Sales Volume

# DEFINITIONS AND TERMINOLOGY

Throughout this document and the submission process, a range of terms are identified, and the list below attempts to define them, but is not an exhaustive list. If there are any questions about the terminology used or terminology not listed below, please contact [info@bildedmonton.com](mailto:info@bildedmonton.com).

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**Built Environment:** People-made places and spaces designed and constructed to serve their social, economic and environmental needs.

**Community Hub:** An accessible and inclusive public amenity, such as a multi-purpose building, vibrant community space or place (plaza, green space, street).

**Emissions Neutral:** Achieving net zero carbon dioxide emissions by balancing emissions with carbon removal (often through offsetting) or eliminating carbon emissions altogether.

**Greenfield Development:** Conversion of land that has not previously been developed. Includes residential and non-residential land use, hard infrastructure (such as roads and parks) and soft infrastructure (such as fire stations and libraries).

**High Rise:** Apartments constructed with five or more story's.

**Infill:** is defined as any new or retrofit of a building within a redeveloping neighbourhood or existing plot of land in the Edmonton Metropolitan Region.

**Low Rise:** Apartments constructed with four or less story's.

**Mixed Use Development:** Development that includes a combination of different; and uses such as residential, commercial, institutional, recreational, and public spaces. It generally refers to development where different uses are not only combined on the same site but also within buildings themselves. An example might include residential apartments located above commercial space on the lower floors of a building.

**Renovation:** Involves repairing and improving a structure, particularly buildings, to enhance their condition, function, and value.

**Sustainable:** Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

**Tangible Product:** A physical item that can be perceived by the sense of touch.



BILD Edmonton Metro is the voice and expert resource of the real estate development industry. Our more than 500+ member companies are from all corners of the industry – real estate developers, home builders, renovators, financial and professional service organizations, trade contractors, and manufacturers and suppliers of all types of commercial and home-oriented products.

**[bildedmonton.com](http://bildedmonton.com)**

**[info@bildedmonton.com](mailto:info@bildedmonton.com)**

## **NEED HELP?**

Our members and their projects make a lasting impact on our city and region, and we are proud to celebrate those contributions through the Awards of Excellence in Housing.

We recognize that applying for these awards takes time, thought, and dedication—and we're here to support you every step of the way.

If you have any questions or need guidance throughout the application process, please don't hesitate to reach out to Tara Thompson at [tara.thompson@bildedmonton.com](mailto:tara.thompson@bildedmonton.com).