



**AWARDS OF
EXCELLENCE**

SUBMISSION GUIDE



BILD[®]
EDMONTON
METRO

CONTENTS

AWARDS OF EXCELLENCE	3
BENEFITS OF SUBMITTING.....	4
AWARD TIMELINES & JUDGING	5
ENTRY FEES.....	6
AWARD RULES.....	7
SUBMISSION INSTRUCTIONS.....	9
DIGITAL STANDARDS FOR AWARD SUBMISSIONS ..	10
AWARD CATEGORIES	11
BUILDER OF THE YEAR TABULATION	12
DISCLOSURES, FORMS, AND ATTACHMENTS	16
DEFINITIONS AND TERMINOLOGY	17
CONTACT INFORMATION.....	18



AWARDS OF EXCELLENCE

BILD Edmonton Metro and its members are dedicated champions of the region's building and land development industry. United by a shared vision, we are committed to shaping vibrant, inclusive, and prosperous communities. Through collaboration, innovation, and integrity, we foster a dynamic network of professionals who strive for excellence in every aspect of development and construction.

We are more than an industry — we are a community.

Our annual Awards of Excellence is a time to come together, celebrate our shared achievements, and support one another in growing our businesses — and yes, to have fun. This event showcases the very best of our industry, honouring exceptional contributions across a wide range of disciplines. Whether you are a home builder, renovator, sales manager, or industry innovator, the Awards shine a spotlight on you — and the projects, products, and initiatives that are driving our industry forward.



BENEFITS OF SUBMITTING

“The biggest value of winning at the Awards of Excellence can be seen on the faces of our team members at the event. The talents, dedication, and efforts of our entire team are poured into every new home and community that we build. Being recognized as best in class for any of our homes validates our team’s efforts and inspires each of us to continue to create new housing options that are both needed in the market, and worthy of being recognized at the awards night in years to come.”

**– Nicholas Carels, Vice President,
Streetside Developments &
Qualico Fort McMurray**

Submitting to the Awards of Excellence is more than just a chance to win — it is a powerful marketing opportunity. With nearly 1,500 guests in attendance, including industry leaders, stakeholders, and influencers from across the Edmonton Metropolitan Region, the event puts your company in the spotlight.

As a finalist or award winner, you gain premium visibility and the chance to position your brand alongside the industry’s best. From media coverage and social media mentions to exposure in event materials and onstage recognition, your participation helps amplify your reputation, attract new clients, and open doors to future collaborations.

Being recognized at the gala elevates your credibility — giving your work the attention it deserves and strengthening your competitive edge in a busy marketplace.

AWARD TIMELINES & JUDGING

Award submissions will be accepted from:

Wednesday, August 5, 2026, 12:00 p.m. (MST)
until **Wednesday, October 28, 2026, 12:00 p.m. (MST)**

Once the submission period has ended, all submissions will be judged by an impartial panel of judges from outside of Alberta. The results from the panel of judges are reviewed and measured for accuracy by Doane Grant Thorton.

TIMELINE

AUG

5

Submission Period Opens

OCT

28

Submission Period Closes

NOV

1

**Submission Review
& Adjudication Begins**

JAN

1

**Submission Review
& Adjudication Ends**

JAN

15

Finalists Announced

APR

17

Winners Announced

ENTRY FEES

All Categories (except below):

\$225 + GST per entry

Builder of the Year Awards: Free

Developer of the Year: Free

Renovator of the Year: Free

General Member of the Year: Free

Entries are only eligible after payment is received. If an entry is deemed ineligible before judging, the fee will be refunded. Payment methods include credit card, cheque, and EFT.

All entries, including free submissions, are considered complete once they go through the checkout process by the award deadline. All information is considered truthful and accurate at the time of submission.

AWARD RULES

The individual criteria documents are provided to make preparing for entry as easy as possible. All entries must be completed on our online awards platform, Awards Force. In the case of a discrepancy between this document and our online platform, the online platform will take precedence.

GOOD STANDING

BILD Edmonton Metro members in good standing throughout the competition are eligible to enter. A member of good standing is one with no outstanding invoices and who follows the organization's policies. Those not in good standing may be eliminated from the competition.

COMPETITION REQUIREMENTS

To stage a competition in the individual categories there must be at least two entries from two different companies.

MATERIALS

All materials submitted become the property of BILD Edmonton Metro. Entrants agree that the information and materials submitted may be used by BILD Edmonton Metro, or its award partners, for promotional purposes or in any manner the association chooses.

HOMEOWNERS PERMISSION

For any awards where a customer's contact information is required, it is the responsibility of the BILD Edmonton Metro member to ensure that the information provided is compliant with the Personal Information Protection Act. BILD Edmonton Metro will not be held responsible and/or liable for any information that is submitted under this Act.

MULTI-CATEGORY SUBMISSIONS

Members may submit the same project submission for other applicable categories; however, they may not win in two categories.

PERIOD OF ENTRY

All entries must have been completed/running during the below indicated timelines;

DEVELOPMENT AWARDS

October 1, 2023 to September 30, 2026

SINGLE FAMILY AWARDS

MULTI-FAMILY AWARDS

ADVERTISING AWARDS

SALES AWARDS

RENOVATION AWARDS

October 1, 2025 to September 30, 2026

LOCATION

All submissions must target, operate, and/or be built in the Edmonton Metropolitan Region.

RENDERINGS & DIGITAL STAGING

No artist or AI renderings will be accepted for images and will result in immediate disqualification. Digital-staging will be permitted only for staging soft goods such as furniture, rugs, and décor. No hard goods such as light fixtures, faucets, cabinetry, or flooring. Digitally-staged images will only be accepted if original untouched images of the space or area are emailed directly to BILD Edmonton Metro info@bildedmonton.com before the deadline October 28, 2026 at 12:00 p.m. (MST).

DISQUALIFICATION

Any entrants or projects may be disqualified from participating at the sole discretion of BILD Edmonton Metro, or in the event that such entrant or submission, if successful, would be reasonably likely to damage the reputation of BILD Edmonton Metro, bring BILD Edmonton Metro into disrepute, attract adverse publicity, or harm the confidence of the public in BILD Edmonton Metro.

Entries may be subject to a third-party review to ensure eligibility requirements have been met, and application follows outlined criteria.

SUBMISSION INSTRUCTIONS

To enter a submission in an award category, please read through the awards criteria to make sure you are eligible to apply.

All entries must be completed as outlined to be qualified for the award. Use the following to ensure that your attachments meet the submission standards and ensure all the required documentation and assets have been properly submitted.

APPLICATION CHECKLIST

Use the following checklist to ensure that your application is complete. If your application is deemed to be incomplete, it is automatically disqualified.

- ☐ **Online form**
- ☐ **Photos, images, floor/site plans, graphics, videos, audios, or other materials** as stated in the award requirements.
- ☐ **Company Name must be redacted** from photographs, floor plan, submission materials, and on any accompanying documentation where this can reasonably be accommodated.
- ☐ **Company Logo** (EPS, PNG, or JPEG)
- ☐ **Disclosures, forms, and testimonials** as instructed
- ☐ **Cost sheets must be completed** for the Single Family and Multi-Family Award Categories where dollar value is used to determine what categories submissions will fall in.

Note: Company name and campaign name will be displayed exactly as indicated on the online entry form in all advertising at the Awards of Excellence Gala.

DIGITAL STANDARDS



PHOTOGRAPHY



High-definition JPEG

16:9 aspect ratio (horizontal ONLY, vertical photos will not be used for finalist and winner videos)

NO WEB RESOLUTION PHOTOGRAPHY

A minimum of 2000 pixels in width or height at 72 DPI or higher. Preferred digital formats: JPEG or PNG.

COMPANY LOGOS **MUST BE REMOVED** from images.



WEBSITE



URL link

Visual references and/or samples of web pages, or sections on your site that are important to your award submission, can also be supplied.



LOGO



EPS, PNG, or JPEG format

Color or B/W logos should be supplied in a scalable EPS or AI format. If only available as a JPEG, the minimum size of 2000 pixels in width or height at 72 DPI or higher is required.



AUDIO



MP3 or MP4 - no longer than 1 minute



VIDEO



720P HP (minimum) as MOV or MP4

AWARD CATEGORIES

CATEGORY	AWARD
Advertising	Best Print Campaign
	Best Radio Commercial
	Best Social Media Campaign
	Best Integrated Mix Campaign
	Best Website / Mobile App
	Best Short Video / Commercial
	Best Long Video / Commercial
Sales	Best Sales & Information Centre
	Best Design Centre / Show Room
	Rookie of the Year
	Best Salesperson/Team of the Year - Single Family
	Best Salesperson/Team of the Year – Multi-Family
	Sales Volume – Area Sales Manager
	Sales Volume – Real Estate License Holders
Development	Best New Community
	Best HOA Community
	Best Non-HOA Community
	Best Mix-Use Development
	Best Low-Rise Development Project
	Best Mid-Rise Development Project
	Best High-Rise Development Project
General Member	Best Manufacturing / Supplying Member
	Best Installation Member
	Best Construction Service Provider
	Best Professional Service Provider
Renovation	Best Exterior Renovation
	Best Kitchen Renovation
	Best Renovation under \$300,000
	Best Renovation between \$300,001 - \$600,000
Multi-Family	Best Renovation over \$600,001
	Best Garden / Secondary Suite
	Best Apartment Style
	Best Greenfield Townhome / Semi / Rowhouse / Duplex
	Best Infill Townhome / Semi / Rowhouse / Duplex
	Best Multi-Family under \$350,000
	Best Multi-Family between \$350,001 - \$400,000
	Best Multi-Family between \$400,001 - \$450,000
Single Family	Best Multi-Family over \$450,001
	Best Single Family under \$350,000
	Best Single Family between \$350,001 - \$400,000
	Best Single Family between \$400,001 - \$450,000
	Best Single Family between \$450,001 - \$500,000
	Best Single Family between \$500,001 - \$550,000
	Best Single Family between \$550,001 - \$600,000
	Best Single Family between \$600,001 - \$700,000
	Best Single Family between \$700,001 - \$850,000
	Best Single Family between \$850,001 - \$1,000,000
	Best Single Family between \$1,000,001 - \$1,500,000
	Best Single Family over \$1,500,001
	Best Single-Family Infill Home under 3,500 Sq. Ft.
	Best Single-Family Infill Home over 3,501 Sq. Ft.
Industry Leader Awards	Environmental Excellence – Builder / Renovator
	Environmental Excellence – General Member
	Safety Excellence
	Innovation Leader
	Renovator of the Year
	General Member of the Year
	Developer of the Year
	Builder of the Year – Small Volume
	Builder of the Year – Large Volume
	Builder of the Year – Multi-Family



SEE SPECIFIC CRITERIA GUIDES for each submission category

- ☐ ADVERTISING
- ☐ SALES
- ☐ DEVELOPMENT
- ☐ GENERAL MEMBER
- ☐ RENOVATION
- ☐ MULTI-FAMILY
- ☐ SINGLE FAMILY
- ☐ INDUSTRY LEADER

TABULATION CHART

BUILDER OF THE YEAR MULTI-FAMILY

QUALIFYING AWARDS	
1	Multi Family Awards Development Awards
2	Advertising Awards Sales Centre Awards Rookie of the Year Sales Person/Team of the Year - Single Family
3	Enviromental Excellence Innovation Leader Safety Excellence

BUILDER OF THE YEAR SMALL VOLUME

QUALIFYING AWARDS	
1	Single Family Awards Multi Family Awards (MF4-8)
2	Advertising Awards Sales Centre Awards Rookie of the Year Sales Person/Team of the Year - Single Family
3	Enviromental Excellence Innovation Leader Safety Excellence

BUILDER OF THE YEAR LARGE VOLUME

QUALIFYING AWARDS	
1	Single Family Awards Multi Family Awards (MF4-8)
2	Advertising Awards Sales Centre Awards Rookie of the Year Sales Person/Team of the Year - Single Family
3	Enviromental Excellence Innovation Leader Safety Excellence

12

POINT ALLOCATION

5 highest top placements
A maximum value of 100 points are available

- 1 1st Place = 10 points
2nd Place = 7 points
3rd Place = 5 Points
4th Place = 3 Points
5th Place = 1 Point

5 highest top placements
A maximum value of 25 points are available

- 2 1st Place = 5 points
2nd Place = 4 points
3rd Place = 3 Points
4th Place = 2 Points
5th Place = 1 Point

3 highest top placements
A maximum value of 60 points are available

- 3 1st Place = 20 points
2nd Place = 16 points
3rd Place = 12 Points
4th Place = 8 Points
5th Place = 4 Point

Total Possible Points: **185**

TABULATION CHART

DEVELOPER OF THE YEAR

QUALIFYING AWARDS

1

Development Awards
Multi-family Awards

2

Advertising Awards

3

Enviromental Excellence
Innovation Leader
Safety Excellence

POINT ALLOCATION

10 highest top placements
A maximum value of 100 points are available

1

1st Place = 10 points
2nd Place = 7 points
3rd Place = 5 Points
4th Place = 3 Points
5th Place = 1 Point

5 highest top placements
A maximum value of 25 points are available

2

1st Place = 5 points
2nd Place = 4 points
3rd Place = 3 Points
4th Place = 2 Points
5th Place = 1 Point

3 highest top placements
A maximum value of 60 points are available

3

1st Place = 20 points
2nd Place = 16 points
3rd Place = 12 Points
4th Place = 8 Points
5th Place = 4 Point

Total Possible Points: **185**

TABULATION CHART

RENOVATOR OF THE YEAR

QUALIFYING AWARDS

1 Renovation Awards

2 Advertising Awards

Enviromental Excellence

3 Innovation Leader

Safety Excellence

POINT ALLOCATION

5 highest top placements
A maximum value of 50 points are available

1 1st Place = 10 points
2nd Place = 7 points
3rd Place = 5 Points
4th Place = 3 Points
5th Place = 1 Point

5 highest top placements
A maximum value of 25 points are available

2 1st Place = 5 points
2nd Place = 4 points
3rd Place = 3 Points
4th Place = 2 Points
5th Place = 1 Point

3 highest top placements
A maximum value of 60 points are available

3 1st Place = 20 points
2nd Place = 16 points
3rd Place = 12 Points
4th Place = 8 Points
5th Place = 4 Point

Total Possible Points: **135**

TABULATION CHART

GENERAL MEMBER OF THE YEAR

QUALIFYING AWARDS

- | | |
|----------|-----------------------------------|
| 1 | General Member Awards |
| 2 | Advertising & Sales Center Awards |
| | Environmental Excellence |
| 3 | Innovation Leader |
| | Safety Excellence |

POINT ALLOCATION

4 highest top placements
*A maximum value of 40 points
are available*

- | | |
|----------|-----------------------|
| 1 | 1st Place = 10 points |
| | 2nd Place = 7 points |
| | 3rd Place = 5 Points |
| | 4th Place = 3 Points |
| | 5th Place = 1 Point |

5 highest top placements
*A maximum value of 25 points
are available*

- | | |
|----------|----------------------|
| 2 | 1st Place = 5 points |
| | 2nd Place = 4 points |
| | 3rd Place = 3 Points |
| | 4th Place = 2 Points |
| | 5th Place = 1 Point |

3 highest top placements
*A maximum value of 60 points
are available*

- | | |
|----------|-----------------------|
| 3 | 1st Place = 20 points |
| | 2nd Place = 16 points |
| | 3rd Place = 12 Points |
| | 4th Place = 8 Points |
| | 5th Place = 4 Point |

Total Possible Points: **125**

DISCLOSURES, FORMS, AND ATTACHMENTS

Please check below as a guide for which awards categories will require disclosure forms and/or testimonials. If there appears to be any discrepancies between the outline provided in the guidebook and the Awards Force platform, please defer to the Awards Force Criteria for applications and reach out to BILD Edmonton Metro info@bildedmonton.com.

For further information and copies of Price Specification Sheets, Affidavits, Sales Volume Financial Statement Template, Proprietary Usage and/or Homeowners Waiver, and Survey Contact Sheet please check on Awards Force or visit our AOE webpage.

PRICE SPECIFICATION SHEETS
Best Multi-Family under \$350,000
Best Multi-Family between \$350,001 - \$400,000
Best Multi-Family between \$400,001 - \$450,000
Best Multi-Family over \$450,001
Best Single Family under \$350,000
Best Single Family between \$350,001 - \$400,000
Best Single Family between \$400,001 - \$450,000
Best Single Family between \$450,001 - \$500,000
Best Single Family between \$500,001 - \$550,000
Best Single Family between \$550,001 - \$600,000
Best Single Family between \$600,001 - \$700,000
Best Single Family between \$700,001 - \$850,000
Best Single Family between \$850,001 - \$1,000,000
Best Single Family between \$1,000,001 - \$1,500,000
Best Single Family over \$1,500,001

CONTRACT OF RENOVATION (WITH TOTAL PRICE EXCLUDING GST)
Best Renovation under \$300,000
Best Renovation between \$300,001 - \$600,000
Best Renovation over \$600,001

AFFIDAVIT
Sales Volume
Best Multi-Family under \$350,000
Best Multi-Family between \$350,001 - \$400,000
Best Multi-Family between \$400,001 - \$450,000
Best Multi-Family over \$450,001
Best Single Family under \$350,000
Best Single Family between \$350,001 - \$400,000
Best Single Family between \$400,001 - \$450,000
Best Single Family between \$450,001 - \$500,000
Best Single Family between \$500,001 - \$550,000
Best Single Family between \$550,001 - \$600,000
Best Single Family between \$600,001 - \$700,000
Best Single Family between \$700,001 - \$850,000
Best Single Family between \$850,001 - \$1,000,000
Best Single Family between \$1,000,001 - \$1,500,000
Best Single Family over \$1,500,001

PROPRIETARY USAGE / HOMEOWNERS WAIVER
Best Exterior Renovation
Best Kitchen Renovation
Best Renovation under \$300,000
Best Renovation between \$300,001 - \$600,000
Best Renovation over \$600,001
Best Multi-Family under \$350,000
Best Multi-Family between \$350,001 - \$400,000
Best Multi-Family between \$400,001 - \$450,000
Best Multi-Family over \$450,001
Best Single Family under \$350,000
Best Single Family between \$350,001 - \$400,000
Best Single Family between \$400,001 - \$450,000
Best Single Family between \$450,001 - \$500,000
Best Single Family between \$500,001 - \$550,000
Best Single Family between \$550,001 - \$600,000
Best Single Family between \$600,001 - \$700,000
Best Single Family between \$700,001 - \$850,000
Best Single Family between \$850,001 - \$1,000,000
Best Single Family between \$1,000,001 - \$1,500,000
Best Single Family over \$1,500,001

WCB EMPLOYER PREMIUM RATE STATEMENT
Safety Excellence

SURVEY CONTACT SHEET
Best Manufacturing/Supplying Member
Best Installation Member
Best Construction Service Provider
Best Professional Service Provider

SALES VOLUME FINANCIAL STATEMENT
Sales Volume – Area Sales Managers
Sales Volume – Real Estate License Holders

DEFINITIONS AND TERMINOLOGY

Throughout this document and the submission process, a range of terms are identified, and the list below attempts to define them, but is not an exhaustive list. If there are any questions about the terminology used or terminology not listed below, please contact info@bildedmonton.com.

Built Environment: People-made places and spaces designed and constructed to serve their social, economic and environmental needs.

Community Hub: An accessible and inclusive public amenity, such as a multi-purpose building, vibrant community space or place (plaza, green space, street).

Emissions Neutral: Achieving net zero carbon dioxide emissions by balancing emissions with carbon removal (often through offsetting) or eliminating carbon emissions altogether.

Greenfield Development: Conversion of land that has not previously been developed. Includes residential and non-residential land use, hard infrastructure (such as roads and parks) and soft infrastructure (such as fire stations and libraries).

High Rise: Buildings that are from 9+ story's.

Infill: Any new or retrofit of a building within a redeveloping neighbourhood or existing plot of land in the Edmonton Metropolitan Region.

Low Rise: Building that are from 0-4 story's.

Mid Rise: Building that are from 5-8 story's.

Mixed Use Development: Development that includes a combination of different; and uses such as residential, commercial, institutional, recreational, and public spaces. It generally refers to development where different uses are not only combined on the same site but also within buildings themselves. An example might include residential apartments located above commercial space on the lower floors of a building.

Renovation: Involves repairing and improving a structure, particularly buildings, to enhance their condition, function, and value.

Sustainable: Meeting the needs of the present without compromising the ability of future generations to meet their own needs.

Tangible Product: A physical item that can be perceived by the sense of touch.



BILD Edmonton Metro is the voice and expert resource of the real estate development industry. Our more than 500+ member companies are from all corners of the industry – real estate developers, home builders, renovators, financial and professional service organizations, trade contractors, and manufacturers and suppliers of all types of commercial and home-oriented products.

bildedmonton.com

info@bildedmonton.com

NEED HELP?

Our members and their projects make a lasting impact on our city and region, and we are proud to celebrate those contributions through the Awards of Excellence.

We recognize that applying for these awards takes time, thought, and dedication—and we're here to support you every step of the way.

If you have any questions or need guidance throughout the application process, please don't hesitate to reach out to Tara Thompson at tara.thompson@bildedmonton.com.