

An aerial photograph of a city, likely Minneapolis, Minnesota, featuring a large river (the Mississippi River) and a prominent white arch bridge. The city skyline is visible in the background under a blue sky with scattered white clouds. A dark blue rectangular box is overlaid on the top center of the image, containing the text 'FIELD TRIPS' in white, bold, sans-serif font.

FIELD TRIPS

TRANSFORMING NEIGHBOURHOODS

IMPACT OF MAJOR REDEVELOPMENTS

Delve into the transformation of neighbourhoods through major redevelopment infill projects like Stadium Yards, Exhibition Lands, Station Lands, and burgeoning areas like the OEG Fan Park, The Switch and the Village at Ice District. Explore key sites undergoing significant redevelopment, showcasing how these projects enhance community livability, promote sustainability, and invigorate local economies. Our expert guides will discuss the vision behind these transformations, highlighting the architectural innovations and community engagement strategies that are reshaping our neighbourhoods.

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EDMONTON
METRO

BILD Edmonton Metro, or Building Industry and Land Development Edmonton Metro, is the voice and expert resource of the real estate development industry. Our more than 500+ member companies are from all corners of the industry – real estate developers, home builders, renovators, financial and professional service organizations, trade contractors, and manufacturers and suppliers of all types of commercial and home-oriented products. BILD Edmonton Metro's vision is to shape our region to ensure more people and businesses live, invest, and thrive here.



A **CIM**+ company.

B&A is a multidisciplinary firm specializing in planning, design, and engagement, with over 35 years of experience shaping communities across Canada. With offices in Calgary, Edmonton, and Vancouver, B&A offers comprehensive services that include strategic planning, urban design, and community engagement. Their team is driven by core values such as collaboration, integrity, and a future-focused approach, aiming to create sustainable and inclusive spaces. B&A's commitment to building strong relationships and delivering award-winning projects has established them as a trusted partner in community development.



1

2

PARKLAND

82 STREET NW

BORDEN
PARK

112 AVENUE NW



STADIUM RD NW

KINNAID
PARK

NORTH SASKATCHEWAN RIVER



JASPER AVENUE

DAWSON
PARK



103 A AVE NW

ROWLAND RD NW

RIVERDALE

FOREST
HEIGHTS
PARK

101 STREET NW

FOREST
HEIGHTS



1



EXHIBITION LANDS [7410 BORDEN PARK RD NW]

The Exhibition Lands have been a gathering place for entertainment, culture, and social life for the over 110 years. The vision for this hub of Edmonton's history is to create a vibrant new urban community where people can live, work, and play. Close to the heart of Edmonton, with accessible transit, easy access to the river valley, and ample space, it presents an incredible opportunity for aspirational redevelopment.



2

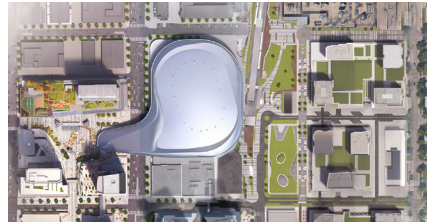


STADIUM YARDS [8455 106A AVE NW]

Stadium Yards offers quick access to major post-secondaries, entertainment districts, the river valley, and the downtown core. Now considered to be Edmonton's Newest Core Community, the Stadium Yards Redevelopment is a multi-phase project that aims to transform an industrial site into an urban village. Although Stadium Yards is only in the second phase of development, reimagining the use of land has already transformed it into a connected community.



3



VILLAGE AT ICE DISTRICT [10360 102 STREET NW]

Building on the vision, vibrancy, and vitality of the ICE District, the Village at ICE District is a dynamic medium-density urban development just north of Rogers Place. Designed to be a complete community, it will feature green spaces, retail, restaurants, and most importantly, a diverse range of housing options. Developed in partnership with multiple organizations, the Village will offer a variety of housing types.

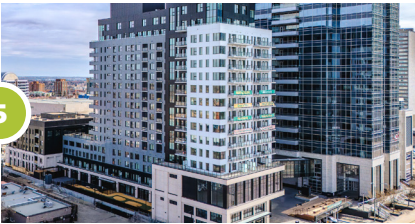
4



OEG FAN PARK [10104 104 AVENUE NW]

The Ice District seeks to be the embodiment of Edmonton's potential brought to life. That means creating a vibrant space for Edmontonian's to live, thrive, and invest year-round. With new spaces emerging to enjoy culture, music, and sports, like the OEG Fan Park, the Ice District is rapidly becoming a pivotal space to experience Edmonton.

5



THE SWITCH AT STATION LANDS [10465 101 STREET NW]

Station Lands, once part of the Canadian National rail yard, has sat largely undeveloped since the yards closed in 1988. This master-planned community will integrate residential and commercial spaces with family-friendly amenities and a walkable public plaza all while connecting the surrounding districts. As a transit-oriented development, the neighbourhood will also be a gateway for pedestrians, cyclists, and transit users to access the core.



EVENT SPONSOR: HAPPY PLANET HOMES

We design and build contemporary styled homes in Edmonton and surrounding areas. Our process and approach is simple, get to know what our clients want in their new home and bring that to reality.



FIELD TRIPS

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