

2027

SPONSORSHIP GUIDE



Partner with us to help grow and establish new opportunities for advocacy, marketing and communications, and member engagement.

Shaping our region to ensure more people and businesses choose to live, invest, and thrive here.

BILD Edmonton Metro is the voice and expert resource for the real estate development industry in the Edmonton Metro Region.

BILD Edmonton champions the future of the region’s building and land development industry, and is dedicated to shaping vibrant, inclusive, and prosperous communities.

In this industry, partnerships are key. Help us influence municipal change across the Edmonton Metropolitan Region through events, initiatives, and more.

- Through your generosity and sponsorship, we have and will continue to:
- Connect industry with municipal and provincial governments, strategic partners, and organizations
 - Guide municipal regulations and standards that promote efficient, cost-effective development and construction
 - Communicate the innovative practices and progress of our members through a variety of storytelling platforms
 - Host professional development, mentorship, and networking opportunities to nurture connections and strengthen our industry’s collective influence through relationship building.

This Sponsorship Guide presents several opportunities to further enhance and support our work and to showcase your brand and expertise. With over 60 events that focus on education, awards, sports, mentorship, and networking, there is sure to be an event that resonates with your organization. Is there something missing? We would love to hear ideas and feedback. Please reach out to info@bildedmonton.com to share.

- 3 Luncheons
- 4 Economic Forecast Dinner
- 5 Builder Breakfasts
- 6 Summer & Winter Mixers

BILD WOMEN EVENTS

- 8 Women in Construction Week
- 9 Our Joy

RENOVATION EVENTS

- 11 Renovation Month
- 12 Renovation Project
- 13 Renovation Mixer

CONSTRUCTION SAFETY WEEK EVENTS

- 15 Construction Safety Week
- 16 Boot Camp

EDUCATION

- 18 Field Trip Series
- 19 Dirt to Door Series
- 20 Toolbox Series

SPORTS

- 22 BILD Bowling League
- 23 Curling Invitational
- 24 Spring & Summer Golf Tournaments

AWARDS

- 26 Spirit Awards
- 28 Awards of Excellence

NEXTGEN EVENTS

- 31 Lunch & Learns
- 32 Mentorship Night
- 33 Icebreaker Mixer
- 34 Construction Kick Off
- 35 Pickleball Tournament
- 36 Fitness Series
- 37 Golf Tournament
- 38 Virtual Golf Tournament

LUNCHEONS

Attendance

225-250 per luncheon
6 luncheons total

Luncheons create space for connection and conversation around the industry’s most pressing topics. Meet new members, share knowledge, and walk away with fresh insights and stronger business relationships.



Luncheon Sponsorship Benefits

	Presenting \$2,500	Host Bar \$2,000	Lunch \$2,000	Support \$1,000
Tickets	2, at head table	2	2	2
Pre-Event Recognition				
Social Media	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓
Event Poster	✓	✓	✓	✓
On-Site Recognition				
Program Acknowledgment	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓
Table Signage	✗	✗	✓	✗
Bar Signage	✗	✓	✗	✗
Ad Space	✓	✓	✓	✓
Provide Marketing Materials	✓	✗	✗	✗
Post-Event Recognition				
Web Story	✓	✓	✓	✗
Thank You Email to Guests	✓	✗	✗	✗
Social Media	✓	✗	✗	✗

ECONOMIC FORECAST DINNER

Attendance

400-450

The Economic Forecast Dinner convenes top industry leaders for a high-level discussion on the future of real estate. With influential speakers and timely insights, the evening explores economic trends, market challenges, and actionable strategies to unlock the region's full potential.



Economic Forecast Dinner Sponsorship Benefits

	Presenting \$8,000	Host Bar \$6,000	Dinner \$6,000	Reception \$3,000	Support \$1,000
Tickets	4, 2 at head table	2	2	2	
Pre-Event Recognition					
Social Media	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓
On-Site Recognition					
Program Acknowledgment	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Table Signage	✗	✗	✓	✗	✗
Bar Signage	✗	✓	✗	✗	✗
Provide Marketing Materials	✓	✗	✗	✗	✗
Post-Event Recognition					
Web Story	✓	✓	✓	✓	✗
Thank You Email to Guests	✓	✓	✓	✗	✗
Social Media	✓	✓	✓	✗	✗

BUILDER BREAKFASTS

Attendance

100+ per breakfast
4 breakfasts total

Builder Breakfasts are tailored for the detail-driven minds in development and construction. Covering everything from wall systems to net-zero readiness, these technical sessions dive deep into the practical aspects of building better – from the ground up.



Builder Breakfasts Sponsorship Benefits

	Presenting \$2,000	Support \$500
Tickets	2	
Pre-Event Recognition		
Social Media	✓	✓
Registration Page	✓	✓
Event Poster	✓	✓
On-Site Recognition		
Program Acknowledgment	✓	✓
Event Signage	✓	✓
Ad Space	✓	✗
Provide Marketing Materials	✓	✗
Post-Event Recognition		
Web Story	✓	✗
Thank You Email to Guests	✓	✗
Social Media	✓	✗

SUMMER AND WINTER MIXERS

Attendance

125+ per mixer

Mixers are where industry relationships are formed and strengthened. Enjoy great food and drinks while connecting with peers across sectors. It's an easy, welcoming way to expand your network – and have a great time doing it.



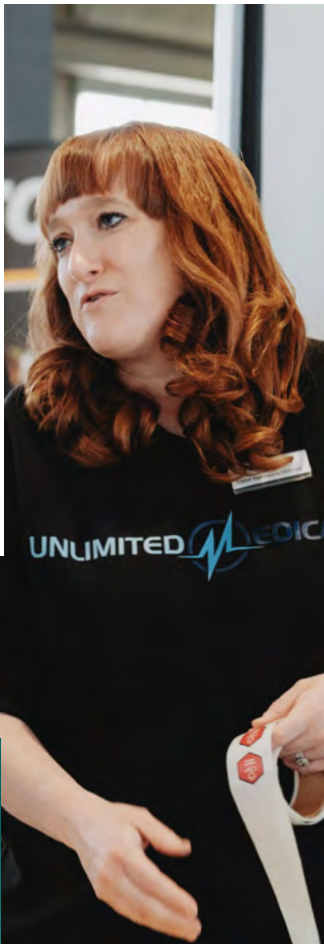
Summer and Winter Mixers Sponsorship Benefits

	Presenting \$3,000	Food \$1,500	Bar \$1,500	Entertainment \$1,000	Support \$500
Tickets	4	2	2	2	
Pre-Event Recognition					
Social Media	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓
On-Site Recognition					
Program Acknowledgment	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Table Signage	✗	✓	✗	✗	✗
Bar Signage	✗	✗	✓	✗	✗
Provide Marketing Materials	✓	✗	✗	✗	✗
Post-Event Recognition					
Web Story	✓	✗	✗	✗	✗
Thank You Email to Guests	✓	✗	✗	✗	✗
Social Media	✓	✗	✗	✗	✗

BILD WOMEN EVENTS

WOMEN IN CONSTRUCTION WEEK

Women in Construction Week celebrates the achievements, leadership, and growing impact of women across the residential construction, land development, and real estate sectors. Held alongside International Women’s Week, the initiative features a women-focused Builder Breakfast panel, the annual Our Joy event, and stories that highlight the opportunities and challenges shaping women’s careers in the industry. Sponsoring this initiative demonstrates a commitment to diversity, inclusion, and workforce development while connecting your organization with industry leaders and changemakers across the Edmonton Metro Region.



Women in Construction Week Sponsorship Benefits

	Presenting \$5,000
Tickets	4, per event of the week
Pre-Event Recognition	
Social Media	✓
Registration Page	✓
Week Title	✓
Event Poster	✓
On-Site Recognition	
Program Acknowledgment	✓
Event Signage	✓
Provide Marketing Materials	✓
Post-Event Recognition	
Web Story	✓
Thank You Email to Guests	✓
Social Media	✓

OUR JOY

Attendance

100+

The BILD Women Committee presents Our Joy – an event that celebrates personal and professional milestones. This inclusive gathering creates space for connection, inspiration, and recognition of the meaningful contributions women bring to the industry.



Our Joy Sponsorship Benefits

	Presenting \$3,000	Speaker \$5,000	Bar \$1,500	Food \$1,500	Support \$500
Tickets	4	4	2	2	
Pre-Event Recognition					
Social Media	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓
Event Poster	✓	✓	✓	✓	✓
On-Site Recognition					
Program Acknowledgment	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Table Signage	✗	✗	✗	✓	✗
Bar Signage	✗	✗	✓	✗	✗
Provide Marketing Materials	✓	✗	✗	✗	✗
Post-Event Recognition					
Web Story	✓	✓	✓	✓	✗
Thank You Email to Guests	✓	✗	✗	✗	✗
Social Media	✓	✗	✗	✗	✗



RENOVATION EVENTS

RENOVATION MONTH

Held each October in conjunction with CHBA National's Renovation Month, Renovation Month showcases the skilled professionals who transform homes and improve communities through renovation. The month features inspiring stories and videos, a Renovator Mixer, and the Renovation Project, where BILD renovator members donate their expertise to revitalize a charitable space in need. Sponsoring Renovation Month aligns your organization with community impact, housing excellence, and the professionals shaping how people live, work, and thrive.



Renovation Month Sponsorship Benefits

	Presenting \$5,000
Tickets	4, per event of the week
Pre-Event Recognition	
Social Media	✓
Registration Page	✓
Month Title	✓
Event Poster	✓
On-Site Recognition	
Program Acknowledgment	✓
Event Signage	✓
Provide Marketing Materials	✓
Post-Event Recognition	
Web Story	✓
Thank You Email to Guests	✓
Social Media	✓

RENOVATION PROJECT

Each year, the Renovation Committee partners with a local charity to transform one of their spaces. These projects go beyond construction – they represent collaboration, compassion, and the power of giving back.



Renovation Project Sponsorship Benefits

	Presenting \$5,000	Support \$1,000
Pre-Event Recognition		
Social Media	✓	✓
Project Title	✓	✗
Event Poster	✓	✓
On-Site Recognition		
Program Acknowledgment	✓	✓
Project Shirts for Each Volunteer	✓	✗
Speak During the Press Release	✓	✗
Volunteer at the Project	✓	✓
Post-Event Recognition		
Web Story	✓	✓
Social Media	✓	✗

RENOVATION MIXER



Attendance

50+

The Renovation Mixer is your chance to celebrate Renovation Month alongside fellow industry professionals. Connect with new contacts, catch up with familiar faces, and toast the innovation, craftsmanship, and achievements that drive our renovation and home building community forward.



Renovation Mixer Sponsorship Benefits

	Presenting \$2,000	Food \$1,500	Bar \$1,500	Support \$500
Tickets	4	2	2	
Pre-Event Recognition				
Social Media	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓
Event Title	✓	✗	✗	✗
Event Poster	✓	✓	✓	✓
On-Site Recognition				
Program Acknowledgment	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓
Table Signage	✗	✓	✗	✗
Bar Signage	✗	✗	✓	✗
Provide Marketing Materials	✓	✗	✗	✗
Post-Event Recognition				
Web Story	✓	✗	✗	✗
Thank You Email to Guests	✓	✗	✗	✗
Social Media	✓	✗	✗	✗

CONSTRUCTION SAFETY WEEK EVENTS

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Partnerships in
Injury
Reduction



CONSTRUCTION SAFETY WEEK

Construction Safety Week is BILD Edmonton Metro’s annual initiative dedicated to advancing a culture of safety, accountability, and continuous improvement across the residential construction industry. Recognized through an official City of Edmonton proclamation, the week includes safety-focused events, educational campaigns, job-site activations, and industry networking opportunities. Sponsoring Construction Safety Week demonstrates a commitment to protecting workers, promoting best practices, and supporting one of the industry’s most important shared values while gaining visibility among industry leaders and professionals.



Construction Safety Week Sponsorship Benefits

	Presenting \$5,000	Giveaway \$1,500
Tickets	4, per event of the week	2, for Boot Camp
Pre-Event Recognition		
Social Media	✓	✓
Registration Page	✓	✗
Week Title	✓	✗
Event Poster	✓	✗
On-Site Recognition		
Program Acknowledgment	✓	✗
Event Signage	✓	✗
Gift Certificate to Winners	✗	✓
Provide Marketing Materials	✓	✗
Post-Event Recognition		
Web Story	✓	✓
Thank You Email to Guests	✓	✓
Social Media	✓	✓

BOOT CAMP

Attendance

100+

The Construction Safety Week Boot Camp is a dynamic industry event focused on promoting safer workplaces through education, innovation, and collaboration. With over 100 industry professionals in attendance, it's the perfect opportunity to showcase your safety solutions, build connections, and position your company as a leader in workplace safety through sponsorship or exhibiting.



Boot Camp Sponsorship Benefits

	Event \$3,000	Food \$2,000	Safety \$2,000	Support \$1,000
Tickets	4	2	2	
Pre-Event Recognition				
Social Media	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓
Event Poster	✓	✓	✓	✓
On-Site Recognition				
Program Acknowledgment	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓
Provide a Booth/ Scenario	✓	✗	✓	✗
Post-Event Recognition				
Web Story	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗
Social Media	✓	✗	✗	✗

EDUCATION

FIELD TRIPS

Attendance

50+ per field trip
3 total

Our Field Trips Put you on the ground – exploring the people, projects, and policies shaping our region. From transformative developments to nuanced design elements, these tours offer behind-the-scenes access and valuable on-site insights.



Field Trips Sponsorship Benefits

	Presenting \$4,500	Event \$1,000
Tickets	2, per field trip	2
Pre-Event Recognition		
Social Media	✓	✓
Registration Page	✓	✓
Field Trip Series Title	✓	✗
Event Poster	✓	✓
On-Site Recognition		
Program Acknowledgment	✓	✓
Field Trip Map	✓	✓
Post-Event Recognition		
Web Story	✓	✓
Thank You Email to Guests	✓	✓
Social Media	✓	✗

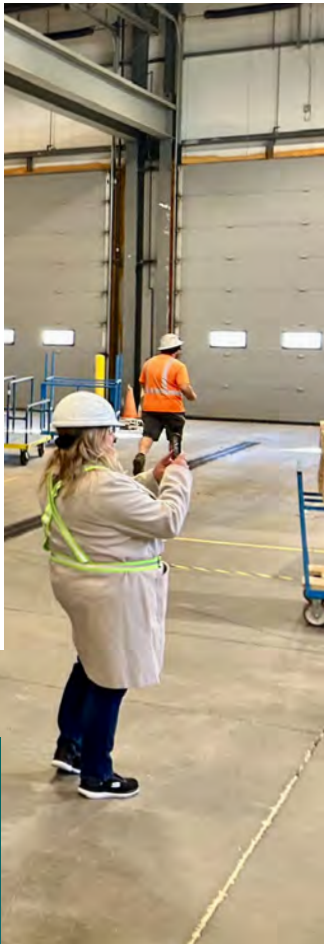
DIRT TO DOOR SERIES

Attendance

50+ per dirt to door
4 total

The Dirt to Door Series offers a unique, behind-the-scenes look at what it takes to build thriving communities from the ground up. Through guided tours and expert-led discussions, participants explore various places across our region learning how community builders create identity, supporting business retention, and designing vibrant, people centered places.

This series also dives deep into the land development process, covering everything from planning and zoning to housing typologies, streetscapes, parks, and other critical infrastructure. It's an immersive experience that connects policy, people and community, showcasing how great neighbourhoods come to life.



Dirt to Door Series Sponsorship Benefits

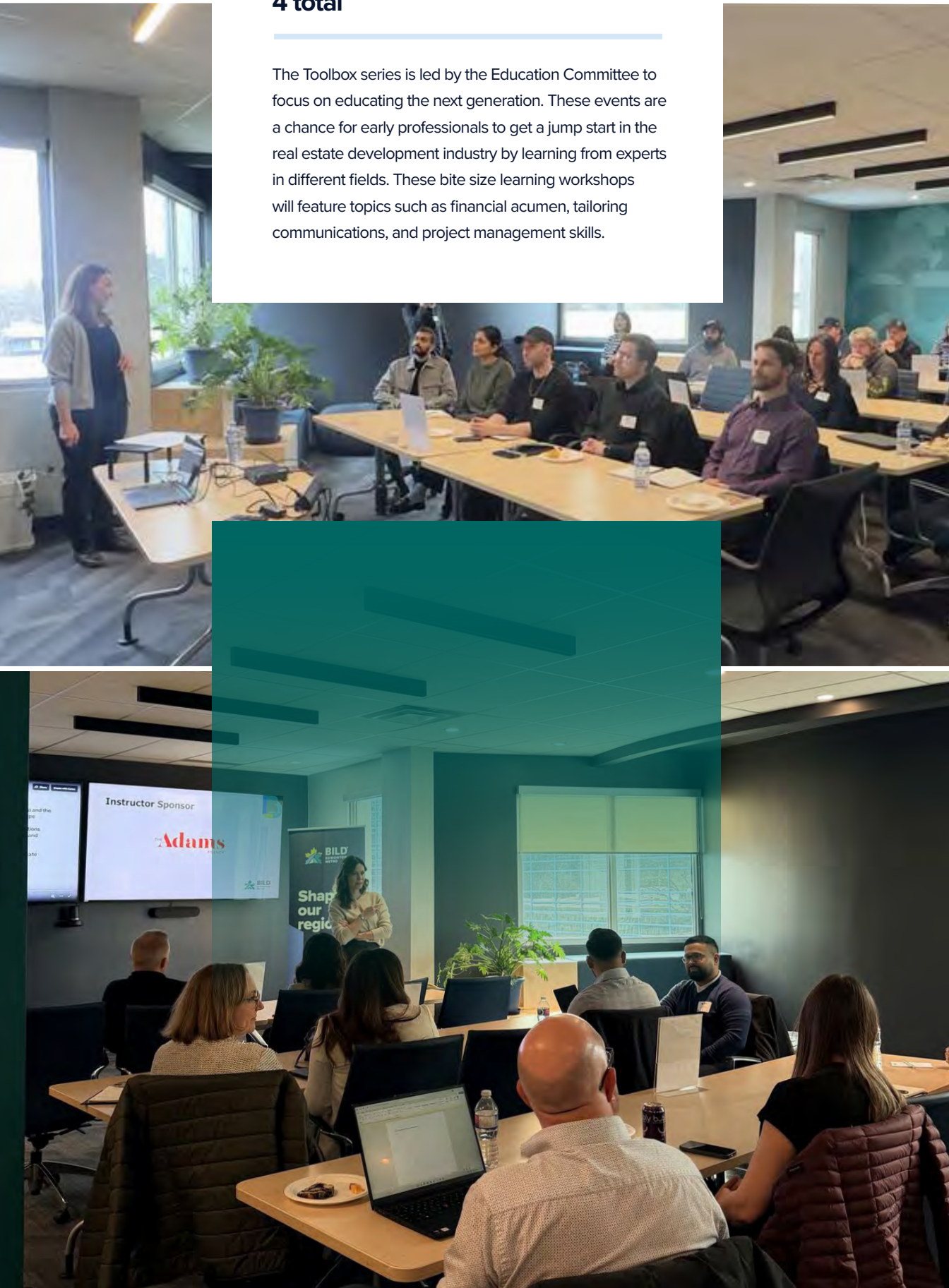
	Presenting \$4,000	Event \$1,000
Tickets	2, per dirt to door	2
Pre-Event Recognition		
Social Media	✓	✓
Registration Page	✓	✓
Dirt to Door Series Title	✓	✗
Event Poster	✓	✓
On-Site Recognition		
Program Acknowledgment	✓	✓
Dirt to Door Booklet	✓	✓
Post-Event Recognition		
Web Story	✓	✓
Thank You Email to Guests	✓	✓
Social Media	✓	✗

TOOLBOX SERIES

Attendance

25+ per event
4 total

The Toolbox series is led by the Education Committee to focus on educating the next generation. These events are a chance for early professionals to get a jump start in the real estate development industry by learning from experts in different fields. These bite size learning workshops will feature topics such as financial acumen, tailoring communications, and project management skills.



Toolbox Series Sponsorship Benefits

	Presenting \$2,500	Event \$500
Tickets	2, per toolbox	2
Pre-Event Recognition		
Social Media	✓	✓
Registration Page	✓	✓
Toolbox Series Title	✓	✗
Event Poster	✓	✓
On-Site Recognition		
Program Acknowledgment	✓	✓
Post-Event Recognition		
Web Story	✓	✓
Thank You Email to Guests	✓	✓
Social Media	✓	✗

A background image of a curling match, overlaid with a teal color filter. Two curlers in the foreground are sweeping the ice with brooms. In the background, a scoreboard and a 'Tim Hortons' logo are visible. The word 'SPORTS' is centered in white, bold, sans-serif font, flanked by two horizontal lines.

SPORTS

BILD BOWLING LEAGUE

Attendance

60+

The BILD Bowling League is all about friendly competition and good vibes. This laid-back event brings together professionals from across the industry to unwind, knock down some pins, and make meaningful connections in a casual, social setting. Whether you're a seasoned bowler or just in it for laughs, it's a great way to strengthen relationships and grow your network, one strike at a time.



BILD Bowling League Sponsorship Benefits

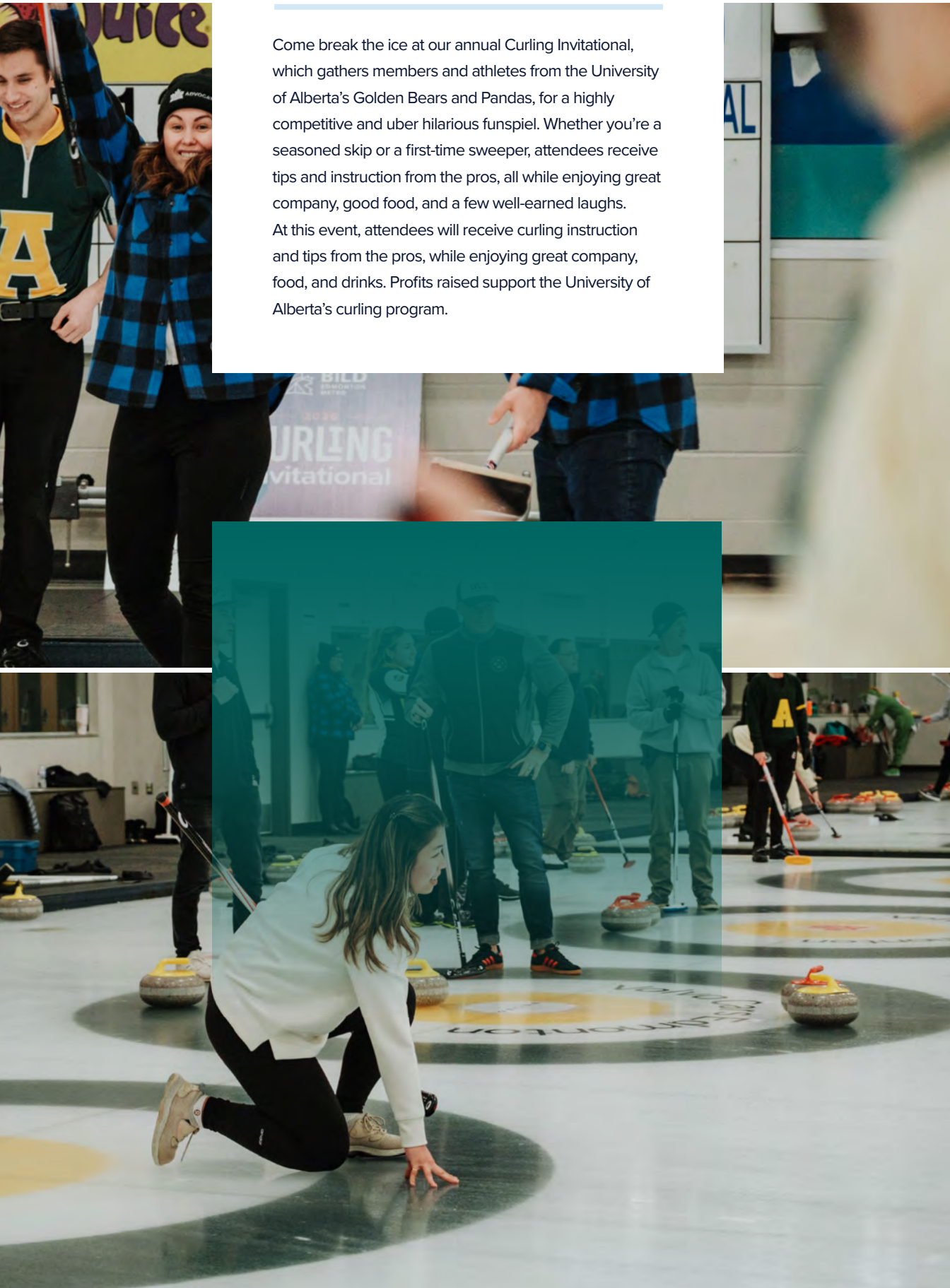
	League \$3,500	Food \$2,000	Bar \$2,000	Prize \$1,500	Lane \$500
Tickets	4	2	2		
Pre-Event Recognition					
Social Media	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓
On-Site Recognition					
Program Acknowledgment	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Table Signage	✗	✓	✗	✗	✗
Bar Signage	✗	✗	✓	✗	✗
Prize Signage	✗	✗	✗	✓	✗
Lane Signage	✗	✗	✗	✗	✓
Provide Marketing Materials	✓	✗	✗	✗	✗
Award Prizes	✗	✗	✗	✓	✗
Post-Event Recognition					
Web Story	✓	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗	✗
Social Media	✓	✗	✗	✗	✗

CURLING INVITATIONAL

Attendance

80+

Come break the ice at our annual Curling Invitational, which gathers members and athletes from the University of Alberta's Golden Bears and Pandas, for a highly competitive and uber hilarious funspiel. Whether you're a seasoned skip or a first-time sweeper, attendees receive tips and instruction from the pros, all while enjoying great company, good food, and a few well-earned laughs. At this event, attendees will receive curling instruction and tips from the pros, while enjoying great company, food, and drinks. Profits raised support the University of Alberta's curling program.



Curling Invitational Sponsorship Benefits

	Tournament \$6,000	Dinner \$4,000	Bar \$4,000	Prize \$2,500	Rock \$2,000	Rental \$1,500	Sheet \$1,000
Tickets	4	2	2				
Pre-Event Recognition							
Social Media	✓	✓	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓	✓	✓
On-Site Recognition							
Program Acknowledgment	✓	✓	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓	✓	✓
Table Signage	✗	✓	✗	✗	✗	✗	✗
Bar Signage	✗	✗	✓	✗	✗	✗	✗
Prize Signage	✗	✗	✗	✓	✗	✗	✗
Rock Signage	✗	✗	✗	✗	✓	✗	✗
Rental Signage	✗	✗	✗	✗	✗	✓	✗
Sheet Signage	✗	✗	✗	✗	✗	✗	✓
Provide Marketing Materials	✓	✗	✗	✗	✗	✗	✗
Award Prizes	✗	✗	✗	✓	✗	✗	✗
Post-Event Recognition							
Web Story	✓	✓	✓	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗	✗	✗	✗
Social Media	✓	✗	✗	✗	✗	✗	✗

AWARDS

SPIRIT AWARDS

Attendance

400+

The Spirit Awards recognize exceptional individuals across four prestigious categories: Board Excellence Spirit Award, Distinguished Service Award, Emerging Leader Award, and Lifetime Achievement Award. These honours celebrate those whose passion, leadership, and dedication are helping to build stronger, more vibrant communities.



Spirit Awards Sponsorship Benefits

	Presenting \$15,000	Platinum \$12,000	Gold \$10,000	Silver \$8,500	Dinner \$8,000	Bar \$8,000	Entertainment \$7,000	Table Wine \$6,000	Dessert \$6,000
Tickets	10	6	4	2	2	2			
Pre-Event Recognition									
Social Media	✓	✓	✓	✓	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓
On-Site Recognition									
Program Acknowledgment	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓
Table Signage	✗	✗	✗	✗	✓	✗	✗	✗	✓
Bar Signage & Drink Tickets	✗	✗	✗	✗	✗	✓	✗	✗	✗
Table Wine	✗	✗	✗	✗	✗	✗	✗	✓	✗
Logo in the Program Guide	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ad for the Program Guide	✓	✓	✓	✓	✗	✗	✗	✗	✗
Provide Marketing Materials	✓	✗	✗	✗	✗	✗	✗	✗	✗
Post-Event Recognition									
Web Story	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗	✗	✗	✗	✗	✗
Social Media	✓	✓	✓	✓	✗	✗	✗	✗	✗

SPIRIT AWARDS

Spirit Awards Sponsorship Benefits

	Cocktail Hour \$6,000	Decor \$6,000	Photography \$6,000	Post Reception \$5,000	Friends of Spirit Awards \$1,500
Pre-Event Recognition					
Social Media	✓	✓	✓	✓	✓
Event Poster	✓	✓	✓	✓	✗
Registration Page	✓	✓	✓	✓	✓
On-Site Recognition					
Program Acknowledgment	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Cocktail Hour Signage	✓	✗	✗	✗	✗
Decor Signage	✗	✓	✗	✗	✗
Photography Signage & Photobooth	✗	✗	✓	✗	✗
Screens & Dance Floor During Reception	✗	✗	✗	✓	✗
Program Guide	✓	✓	✓	✓	✓
Post-Event Recognition					
Web Story	✓	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✗

Award Sponsorship Benefits

	Board Excellence Spirit Award \$7,000	Distinguished Service Award \$7,000	Emerging Leader Award \$7,000	Lifetime Achievement Award \$7,000
Pre-Event Recognition				
Social Media	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓
Event Poster	✓	✓	✓	✓
Winner Announcement	✓	✓	✓	✓
On-Site Recognition				
Program Acknowledgment	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓
Award Posters	✓	✓	✓	✓
Program Guide	✓	✓	✓	✓
Ad for the Program Guide	✓	✓	✓	✓
Award the Winner on Stage with Photos	✓	✓	✓	✓
Program Guide	✓	✓	✓	✓
Post-Event Recognition				
Web Story	✓	✓	✓	✓
Social Media	✓	✓	✓	✓

AWARDS OF EXCELLENCE

Attendance

1,500+

The Awards of Excellence is more than just a night of celebration – it’s an immersive experience that showcases the best in our industry. From groundbreaking projects to outstanding designs and innovations, we honour the visionaries raising the bar. It’s a night to be inspired – and one you won’t soon forget.



Awards of Excellence Sponsorship Benefits

	Presenting \$20,000	Activation \$15,000	Platinum \$12,000	Builder of the Year \$12,000	Decor \$10,000	Dessert \$10,000	Dinner \$10,000	Gold \$9,000
Tickets	10, gold level	10, gold level	10, gold level	10, gold level	10, gold level	10, gold level	10, gold level	10, gold level
Pre-Event Recognition								
Social Media	✓	✓	✓	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓	✓	✓	✓
On-Site Recognition								
Program Acknowledgment	✓	✓	✓	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓	✓	✓	✓
Table Signage	✗	✗	✗	✗	✓	✓	✓	✗
Program Guide	✓	✓	✓	✓	✓	✓	✓	✓
Activation Signage	✗	✓	✗	✗	✗	✗	✗	✗
Escalator Marquee	✓	✗	✗	✗	✗	✗	✗	✗
Step & Repeat Banner	✓	✗	✗	✗	✗	✗	✗	✗
Classic Trophy	2 Trophies	2 Trophies	1 Trophy		1 Trophy	1 Trophy	1 Trophy	1 Trophy
Company Name Engraved in Builder of the Year Trophies	✗	✗	✗	✓	✗	✗	✗	✗
Ad for the Program Guide	✓ Full Page	✓ Half Page	✓ Quarter Page	✓ Quarter Page	✓ Quarter Page	✓ Quarter Page	✓ Quarter Page	✓ Quarter Page
Provide a 1 Minute Commercial	✓	✓	✓	✓	✓	✓	✓	✓
Award the Builder of the Year Winners on Stage	✗	✗	✗	✓	✗	✗	✗	✗
Provide Marketing Assets in the Activation Area	✗	✓	✗	✗	✗	✗	✗	✗
Post-Event Recognition								
Web Story	✓	✓	✓	✓	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗	✗	✗	✗	✗
Social Media	✓	✓	✓	✓	✓	✓	✓	✓
Winner's Booklet	✓	✓	✓	✓	✓	✓	✓	✓

AWARDS OF EXCELLENCE

Awards of Excellence Sponsorship Benefits

	Wine \$8,000	Bar \$8,000	Silver \$6,000	Entertain ment \$5,000	Friends of the Awards \$3,000
Tickets	6, classic level	6, classic level	4, classic level	2, classic level	1, classic level
Pre-Event Recognition					
Social Media	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓
Event Poster	✓	✓	✓	✓	✓
On-Site Recognition					
Program Acknowledgment	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Table Wine	✓	✗	✗	✗	✗
Bar Signage	✗	✓	✗	✗	✗
Entertainment Signage	✗	✗	✗	✓	✗
Program Guide	✓	✓	✓	✓	✓
Create an Awards Cocktail	✗	✓	✗	✗	✗
Post-Event Recognition					
Web Story	✓	✓	✓	✓	✗
Social Media	✓	✓	✓	✓	✗
Winner's Booklet	✓	✓	✓	✓	✗

Award Sponsorship Benefits

	Environmental Excellence \$7,000	Sales Volume \$7,000	Renovator of the Year \$4,000	Developer of the Year \$4,000	General Member of the Year \$4,000	Safety Excellence Award \$4,000	Innovation Leader Award \$4,000	Classic Trophy \$2,000
Tickets	6, classic level	6, classic level	2, classic level	2, classic level	2, classic level	2, classic level	2, classic level	
Pre-Event Recognition								
Social Media	✓	✓	✓	✓	✓	✓	✓	✗
Registration Page	✓	✓	✓	✓	✓	✓	✓	✗
Finalists Announcement	✓	✓	✓	✓	✓	✓	✓	✓
On-Site Recognition								
Program Acknowledgment	✓	✓	✓	✓	✓	✓	✓	✗
Program Guide	✓	✓	✓	✓	✓	✓	✓	✓
Engraved on a Trophy	✓ 2 Trophies	✓ 2 Categories (up to 30 trophies)	✓	✓	✓	✓	✓	✓
Award the Winner(s) on Stage	✓	✓	✓	✓	✓	✓	✓	✓
Post-Event Recognition								
Winner's Booklet	✓	✓	✓	✓	✓	✓	✓	✓



NEXTGEN EVENTS

NextGen Committee events are designed for early to mid-career professionals in the real estate development industry. Focused on mentorship, professional growth, and peer networking, these events help the next generation of leaders thrive.

LUNCH & LEARNS

Attendance

90+ per lunch & learn
3 luncheons total

Each Lunch & Learn features guest speakers or panelists who share insights on career growth, industry trends, and leadership development, all in an approachable and engaging format.

Sponsoring a NextGen Lunch & Learn is a great way to align your brand with professional development and support the future leaders of our industry.



Lunch & Learns Sponsorship Benefits

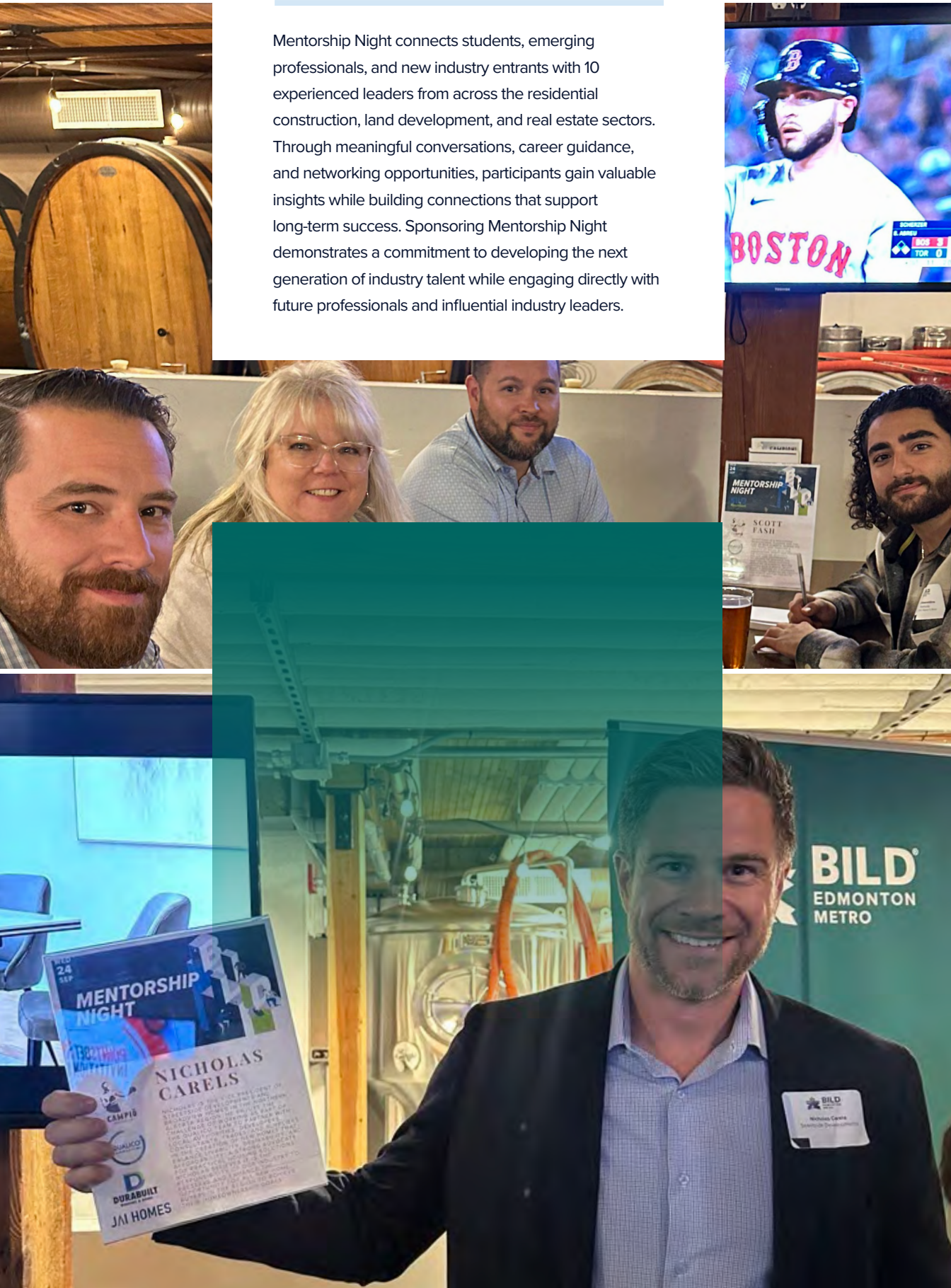
	Presenting \$2,000	Lunch \$1,500	Support \$1,000
Tickets	2	2	2
Pre-Event Recognition			
Social Media	✓	✓	✓
Registration Page	✓	✓	✓
Event Poster	✓	✓	✓
On-Site Recognition			
Program Acknowledgment	✓	✓	✓
Event Signage	✓	✓	✓
Table Signage	✗	✓	✗
Provide Marketing Materials	✓	✗	✗
Post-Event Recognition			
Web Story	✓	✓	✓
Thank You Email to Guests	✓	✗	✗
Social Media	✓	✓	✗

MENTORSHIP NIGHT

Attendance

80+

Mentorship Night connects students, emerging professionals, and new industry entrants with 10 experienced leaders from across the residential construction, land development, and real estate sectors. Through meaningful conversations, career guidance, and networking opportunities, participants gain valuable insights while building connections that support long-term success. Sponsoring Mentorship Night demonstrates a commitment to developing the next generation of industry talent while engaging directly with future professionals and influential industry leaders.



Mentorship Night Sponsorship Benefits

	Presenting \$2,000	Food \$1,500	Bar \$1,500	Support \$1,000
Tickets	2	2	2	
Pre-Event Recognition				
Social Media	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓
Event Title	✓	✗	✗	✗
Event Poster	✓	✓	✓	✓
On-Site Recognition				
Program Acknowledgment	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓
Table Signage	✗	✓	✗	✗
Provide Marketing Materials	✓	✗	✗	✗
Post-Event Recognition				
Web Story	✓	✓	✓	✗
Thank You Email to Guests	✓	✗	✗	✗
Social Media	✓	✓	✓	✗

ICEBREAKER MIXER

Attendance

150+

New to the industry or just looking to expand your network? The NextGen Icebreaker is the perfect place to start. Designed for early to mid-career professionals, this casual mixer is all about making introductions easy and connections meaningful.

Sponsoring this event is a great way to put your brand in front of emerging leaders while supporting the growth of a more connected, collaborative industry community.



Icebreaker Mixer Sponsorship Benefits

	Presenting \$2,500	Food & Beverage \$1,500	Support \$1,000
Tickets	2	2	
Pre-Event Recognition			
Social Media	✓	✓	✓
Registration Page	✓	✓	✓
Event Title	✓	✗	✗
Event Poster	✓	✓	✓
On-Site Recognition			
Program Acknowledgment	✓	✓	✓
Event Signage	✓	✓	✓
Table Signage	✗	✓	✗
Provide Marketing Materials	✓	✗	✗
Post-Event Recognition			
Web Story	✓	✓	✗
Thank You Email to Guests	✓	✗	✗
Social Media	✓	✓	✗

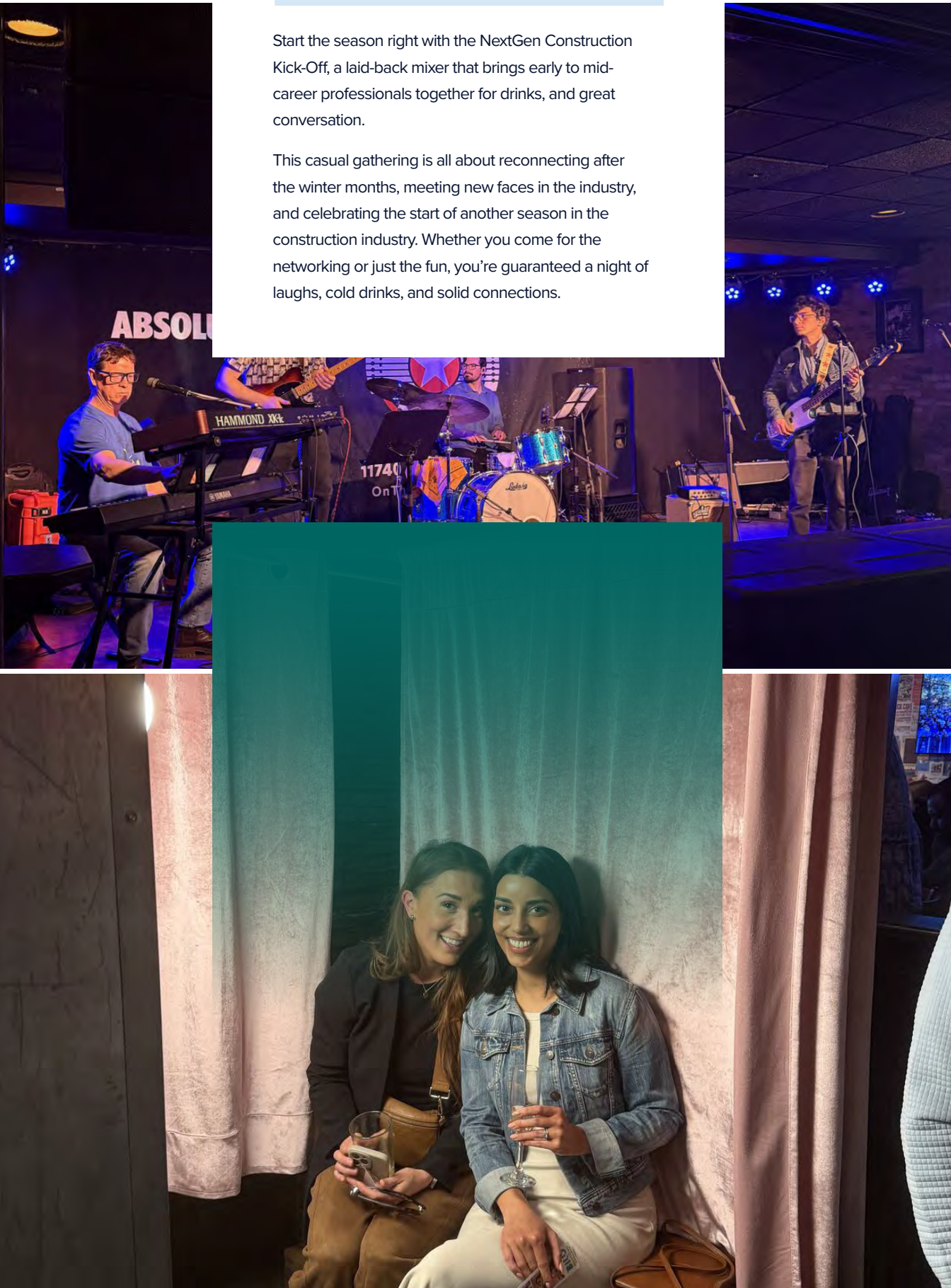
CONSTRUCTION KICK OFF MIXER

Attendance

200+

Start the season right with the NextGen Construction Kick-Off, a laid-back mixer that brings early to mid-career professionals together for drinks, and great conversation.

This casual gathering is all about reconnecting after the winter months, meeting new faces in the industry, and celebrating the start of another season in the construction industry. Whether you come for the networking or just the fun, you're guaranteed a night of laughs, cold drinks, and solid connections.



Construction Kick Off Mixer Sponsorship Benefits

	Presenting \$3,000	Food & Beverage \$2,000	Entertainment \$1,500	Support \$1,000
Tickets	2	2	2	
Pre-Event Recognition				
Social Media	✓	✓	✓	✗
Registration Page	✓	✓	✓	✓
Event Title	✓	✗	✗	✗
Event Poster	✓	✓	✓	✓
On-Site Recognition				
Program Acknowledgment	✓	✓	✓	✓
Event Signage	✓	✓	✓	✗
Table Signage	✗	✓	✗	✗
Entertainment Signage	✗	✗	✓	✗
Provide Marketing Materials	✓	✗	✗	✗
Post-Event Recognition				
Web Story	✓	✓	✓	✗
Thank You Email to Guests	✓	✗	✗	✗
Social Media	✓	✓	✓	✗

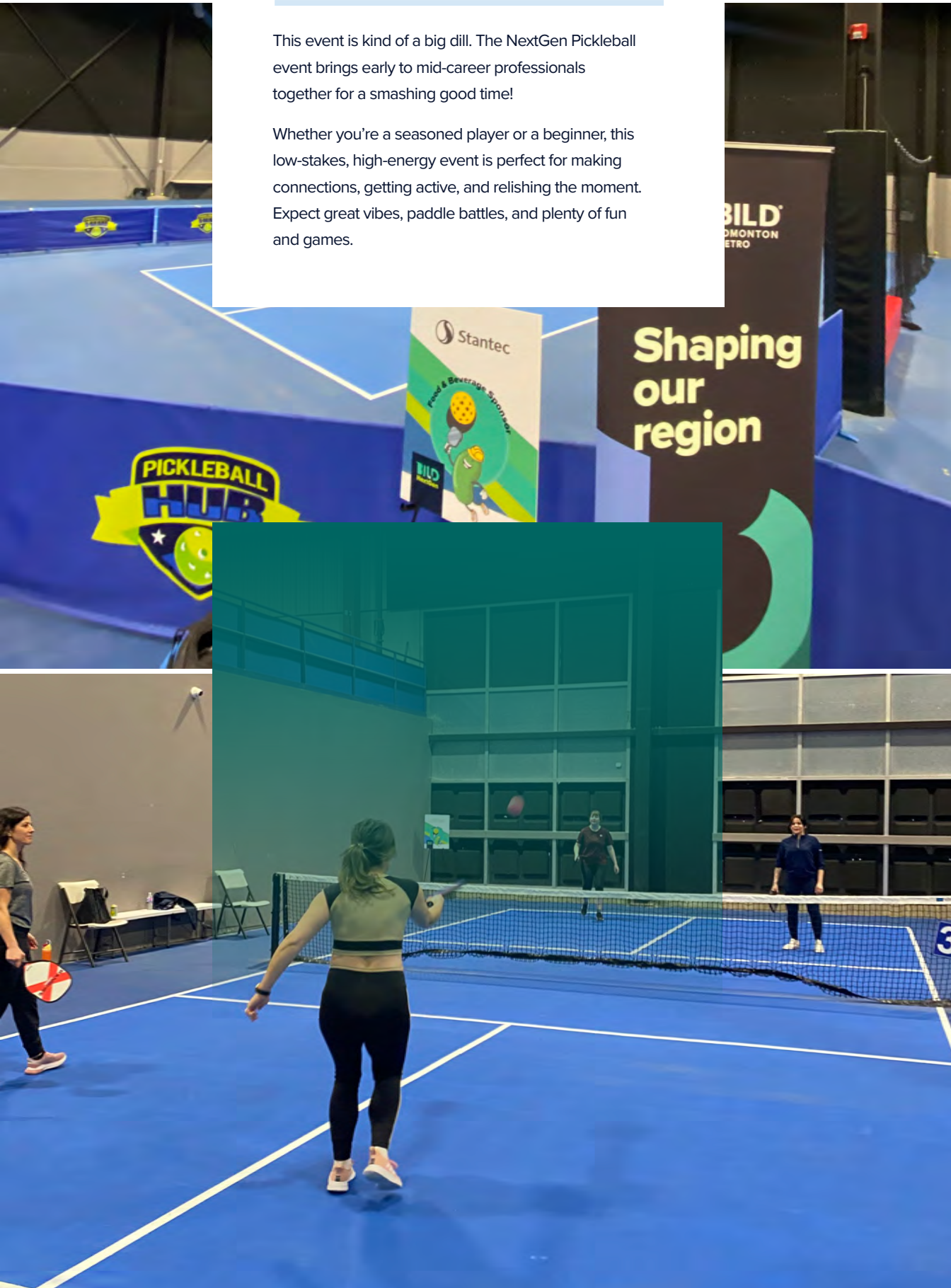
PICKLEBALL TOURNAMENT

Attendance

50+

This event is kind of a big dill. The NextGen Pickleball event brings early to mid-career professionals together for a smashing good time!

Whether you're a seasoned player or a beginner, this low-stakes, high-energy event is perfect for making connections, getting active, and relishing the moment. Expect great vibes, paddle battles, and plenty of fun and games.



Pickleball Tournament Sponsorship Benefits

	Tournament \$3,000	Food & Beverage \$2,000	Prize \$1,500	Rental \$1,000	Court \$500
Tickets	4	2	2		
Pre-Event Recognition					
Social Media	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓
On-Site Recognition					
Program Acknowledgment	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓
Table Signage	✗	✓	✗	✗	✗
Prize Signage	✗	✗	✓	✗	✗
Rental Signage	✗	✗	✗	✓	✗
Court Signage	✗	✗	✗	✗	✓
Provide Marketing Materials	✓	✗	✗	✗	✗
Award the Winners	✗	✗	✓	✗	✗
Post-Event Recognition					
Web Story	✓	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗	✗
Social Media	✓	✓	✓	✓	✓

FITNESS SERIES

Attendance

50+, per event
2 total

Wellness meets networking at NextGen Fitness Series events — where industry professionals trade business cards for sneakers and connect in a more active, energizing environment.

This event offers a fun and healthy way to build relationships outside of the boardroom. It's all about moving your body, clearing your mind, and making authentic connections along the way.



Fitness Series Sponsorship Benefits

	Presenting \$1,000
Tickets	2
Pre-Event Recognition	
Social Media	✓
Registration Page	✓
Event Poster	✓
On-Site Recognition	
Program Acknowledgment	✓
Event Poster	✓
Event Signage	✓
Provide Marketing Materials	✓
Post-Event Recognition	
Web Story	✓
Thank You Email to Guests	✓
Social Media	✓

NEXTGEN GOLF TOURNAMENT

Attendance

144

Swing into summer with the NextGen Golf Tournament. An easygoing, high-energy day on the course designed for early to mid-career professionals in the industry.

This tournament is more about connection than competition, welcoming everyone from first timers to seasoned golfers. Expect fun hole activations, team play, and plenty of laughs, all in a relaxed setting that makes networking feel natural.



NextGen Golf Tournament Sponsorship Benefits

	Tournament \$5,000	Lunch \$4,000	Breakfast \$4,000	Host Bar \$3,000	Cart \$3,000	Golf Ball \$3,000	Photography \$2,000	Prize \$2,000	Breakfast Cocktail \$1,500	Hole \$1,000	BOB the Ball \$1,000
Tickets	4	2	2								
Pre-Event Recognition											
Social Media	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Title	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Event Poster	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
On-Site Recognition											
Program Acknowledgment	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Table Signage	✗	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗
Bar Signage & Drink Tickets	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗	✗
Golf Carts	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗	✗
Golf Balls (1 Sleeve/Golfer)	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗	✗
Photography Signage	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗	✗
Cocktail Signage	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗
Prize Signage	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
Hole Signage	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗
BOB the Ball	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓
Provide Marketing Materials	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Provide Remarks	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Award Prizes	✗	✗	✗	✗	✗	✗	✗	✓	✗	✗	✗
Activate Hole	✗	✗	✗	✗	✗	✗	✗	✗	✗	✓	✗
Post-Event Recognition											
Web Story	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
Social Media	✓	✓	✓	✗	✗	✗	✗	✗	✗	✗	✗

NEXTGEN VIRTUAL GOLF TOURNAMENT

Attendance

144

Just because it's cold outside doesn't mean golf season is over! NextGen is bringing the game indoors with a virtual golf tournament designed to keep us swinging, moving, and connecting through some friendly competition and plenty of fun.



NextGen Virtual Golf Tournament Sponsorship Benefits

	Tournament \$4,000	Food \$3,000	Bar \$3,000	Prize \$2,000
Tickets	4	2	2	
Pre-Event Recognition				
Social Media	✓	✓	✓	✓
Registration Page	✓	✓	✓	✓
Event Title	✓	✗	✗	✗
Event Poster	✓	✓	✓	✓
On-Site Recognition				
Program Acknowledgment	✓	✓	✓	✓
Event Signage	✓	✓	✓	✓
Table Signage	✗	✓	✗	✗
Bar Signage & Drink Tickets	✗	✗	✓	✗
Prize Signage	✗	✗	✗	✓
Provide Marketing Materials	✓	✗	✗	✗
Award Prizes	✗	✗	✗	✓
Post-Event Recognition				
Web Story	✓	✓	✓	✓
Thank You Email to Guests	✓	✗	✗	✗
Social Media	✓	✓	✓	✓



BILD Edmonton Metro is the voice and expert resource of the real estate development industry. Our more than 500+ member companies are from all corners of the industry – real estate developers, home builders, renovators, financial and professional service organizations, trade contractors, and manufacturers and suppliers of all types of commercial and home-oriented products. BILD Edmonton Metro's vision is to shape our region to ensure more people and businesses choose to live, invest, and thrive here.

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