



Sponsorship Guide

BILDedmonton.com

2026

**Help us build
the Edmonton
Metropolitan
Region.**



BILD Edmonton Metro is the voice and expert resource for the real estate development industry in the Edmonton Metropolitan Region.

We advocate. We collaborate. We connect. We build great cities – whether downtown or new communities – in Edmonton and in the surrounding area.

And we have a lot of fun!

All of our efforts, whether our advocacy or our events that bring together different city builders, are only possible through the creativity and contributions of our membership.

Help us build community and successfully influence change at the municipal level through strategic sponsorships. By partnering with us, you will help BILD Edmonton Metro grow and establish new opportunities for advocacy, marketing and communications, and member engagement. Your contribution will be followed with a sponsor report, which will summarize key outcomes, successes, attendance numbers, and more!

Through your generosity, we have and will continue to:

- ▶ Connect industry with municipal and provincial governments, strategic partners, and organizations
- ▶ Guide municipal regulations and standards that promote efficient, cost-effective development and construction
- ▶ Communicate the innovative practices and city building efforts of our members through a variety of storytelling platforms
- ▶ Host professional development, mentorship, and networking opportunities to nurture connections and strengthen our industry's collective influence through relationship building.

This Sponsorship Guide presents several opportunities to further enhance and support our work and to showcase your expertise and brand. If you have additional ideas for us, we would love to hear it! Reach out to us to bring your idea to life: info@bildedmonton.com.

“BILD has offered incredible networking events which have directly led to long-lasting relationships with new and existing clients. You cannot underestimate the value of bumping elbows with key decision makers at events who would otherwise be very difficult to get in front of. BILD events offer incredible one-on-one opportunities with top executives, and we’ve been able to turn these conversations into real value for our organization.”

– Kelso Brennan, Hi Signs



“The real estate sector in the region is supportive, collaborative, and coordinated. GS Construction has enjoyed its partnership with BILD Edmonton Metro over the past several years – as they help connect us with other businesses in the industry, they provide us with great networking and relationship-building opportunities, and they help to influence change at the municipal level. Most importantly, they support all of their members, whether big or small, and create a sense of community that enables us to do our best work – and that is to shape and build communities.”

– Terran Sandwith, GS Construction

Luncheons	6
Economic Forecast Dinner	8
Builder Breakfasts	10
Summer and Winter Mixers	12
Our Joy	14
Renovation Project	16
BILD Bowling League	18
Field Trips	20
Dirt to Door Series	22
Toolbox Series	24
Curling Invitational	26
BILD's Bonspiel	28
Spring & Summer Golf Tournaments	30
Spirit Awards	32
Awards of Excellence	36
Newsletter	42
NextGen Events	43
Golf Tournament	44
Icebreaker Mixer	46
Construction Kick Off	48
Lunch & Learns	50
Mentorship Night	52
Fitness Series	54
Annual Pickleball Tournament	56



“It’s been a pleasure to support and participate in BILD events. Sponsoring has provided valuable networking opportunities and helped us connect with industry leaders, while attending has always been inspiring and enriching. I look forward to continuing our partnership and being part of the upcoming initiatives.”

– Mandeep Bath, Singh Builders



Luncheons

Attendance

200 per luncheon

Data, best practices, and market intelligence is at the core of our operations. We convene conversations around pressing issues and create opportunities for members to connect and share expertise. Our luncheons offer an opportunity to enhance our industry’s knowledge and understanding around timely policy, regulatory, and building initiatives, and ensure we are at the forefront of innovation. They’re also really fun! You’ll meet a few new members, build a business relationship or two, and leave with a whole lot of insight.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor 6 opportunities	\$2,500	2, head table	During the program twice	Event signage, registration page, event poster, social media accounts	Wrap-up story, 3 times on BILD socials	Opportunity to provide marketing assets
Host Bar Sponsor 6 opportunities	\$2,000	2, general seating	During the program once	Bar signage, registration page, event poster, social media accounts	Wrap-up story, 2 times on BILD socials	Opportunity to provide marketing assets
Lunch Sponsor 6 opportunities	\$1,500	2, general seating	During the program once	Lunch signage, registration page, event poster, social media accounts	Wrap-up story, 1 time on BILD socials	Opportunity to provide marketing assets
Support Sponsor 6 opportunities	\$1,000	2, general seating	During the program once	Event signage, registration page, event poster, social media accounts		



Economic Forecast Dinner

Attendance

200+

Our region is rapidly growing and welcoming more and more people. Projections suggest that over the next 25 to 30 years, our population is expected to increase by approximately one million, creating 470K additional jobs. Our region is on the cusp of transformative change, which means we cannot take anything for granted. We use robust data, examine forecasts and scenarios, and test modelling on key indicators such as future population and labour market trends to ensure we remain ready and able to adapt to what is to come. This elevated dinner brings together the best minds in the industry to discuss how we can realize the region’s potential.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor	\$8,000	2, head table 2, general sitting	During the program twice	Event title, registration page, event poster, social media accounts	Wrap-up story, 3 times on BILD socials	Opportunity to provide marketing assets
Host Bar Sponsor	\$6,000	2, general seating	During the program once	Bar signage, registration page, event poster, social media accounts	Wrap-up story, 2 times on BILD socials	
Dinner Sponsor	\$6,000	2, general seating	During the program once	Dinner signage on each table, registration page, event poster, social media accounts	Wrap-up story, 1 time on BILD socials	
Cocktail Hour Sponsor	\$3,000	2, general seating	During the program once	Cocktail Hour signage, registration page, event poster, social media accounts		
Support Sponsor	\$1,000		During the program once			



BUTLDER BREAKFAST



Builder Breakfasts

Attendance

80+ per breakfast

Builder Breakfasts are for the detail-oriented minds in our development and construction community, we offer four sessions for those who geek out over building science, new materials, and emerging technologies. From wall fabrication to net-zero readiness to choosing the right equipment for your construction job, the Builder Breakfasts dive right into the details.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor 4 opportunities	\$2,000	2, general seating	During the program twice	Event signage, registration page, event graphics, social media accounts	Wrap-up story, 2 times on BILD socials	Opportunity to provide marketing assets
Support Sponsor 4 opportunities	\$500		During the program once	Event signage, registration page, event graphics, social media accounts		



Summer and Winter Mixers

Attendance

100+ per mixer

Our mixers are chances for our members to connect, meet one another, and learn about how we collectively shape and build communities. These casual, high-energy gatherings give members the chance to meet, mingle, and learn more about the people and projects shaping our region.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor 2 opportunities	\$3,000	6	During the program	Event signage, event title, registration page, event graphics, social media accounts	Wrap-up story, 2 times on BILD socials	Opportunity to provide marketing assets
Food Sponsor 2 opportunities	\$1,500	2	During the program	Food signage, registration page, event graphics, social media accounts	1 time on BILD socials	
Drink Ticket Sponsor 2 opportunities	\$1,500	2	During the program	Drink tickets, registration page, event graphics, social media accounts	1 time on BILD socials	
Entertainment Sponsor 2 opportunities	\$1,000	2	During the program	Entertainment signage, registration page, event graphics, social media accounts		
Support Sponsor 2 opportunities	\$500			Registration page, event graphics, social media accounts		



Our Joy

Attendance

80+

This unique gathering brings together women from across the industry in a relaxed and welcoming environment. This annual event features a thoughtfully curated presentation focusing on personal development tools that can support both personal and professional development. As a sponsor, you'll have the opportunity to showcase your brand to a diverse and influential group of women. Your support will help us continue to provide an affordable and inclusive event that empowers women in the industry while fostering community and connection. Don't miss out on this chance to align your brand with a cause that resonates deeply within our community. Join us and be a part of Our Joy!

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Presenting Sponsor	\$3,000	4	During the program	Event signage, event title, registration page, event graphics, social media accounts	Opportunity to provide marketing assets
Speaker Sponsor	\$5,000	4	During the program	Event signage, registration page, event graphics, social media accounts	
Host Bar Sponsor	\$1,500	2	During the program	Bar signage, registration page, event graphics, social media accounts	
Support Sponsor	\$500			Registration page, event graphics, social media accounts	



Renovation Project

Attendance

100+

Led by our Renovator Committee, the Renovation Project breathes new life into existing spaces — all for a great cause. Each year, the committee works in partnership with a local charity for a transformation, whether it's a home, facility, or community space in need of some care. This hands-on initiative brings together volunteers, industry professionals, and generous sponsors to create a lasting impact where it matters most. It's about more than just construction, it's about community, collaboration, and making a meaningful difference. Be part of a project that builds more than structures, it builds a long-lasting community.

Category	Value	Presentation	Marketing Materials (company logo included)	Social Media
Presenting Sponsor	\$5,000	During the program once Recognized as Presenting Sponsor of the renovation project launch in event title series	Event signage, event title, registration page, event graphics, social media accounts, on project shirts for each volunteer	Wrap-up story, 5 times on BILD socials
Support Sponsor	\$1,000	During the program once	Event signage, registration page, event graphics, social media accounts	



**bowling
league**



BILD Bowling League

Attendance

60+

The BILD Bowling League is all about friendly competition and good vibes. This laid-back event brings together professionals from across the industry to unwind, knock down some pins, and make meaningful connections in a casual, social setting. Whether you're a seasoned bowler or just in it for laughs, it's a great way to strengthen relationships and grow your network, one strike at a time.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor	\$3,500	4	During the program	Event signage, event title, registration page, event graphics, social media accounts	Wrap-up story, 1 time on BILD socials	Opportunity to provide marketing assets
Drink Ticket Sponsor	\$2,000	2	During the program	Drink tickets, registration page, event graphics, social media accounts	1 time on BILD socials	
Prize Sponsor	\$1,500		During the program	Prize signage, registration page, event graphics, social media accounts	1 time on BILD socials	Opportunity to provide marketing assets Opportunity to hand out prizes and take photos with the winners
Appetizer Sponsor	\$1,500		During the program	Appetizer signage, registration page, event graphics, social media accounts	1 time on BILD socials	
Lane Sponsor 16 opportunities	\$500		During the program	Lane signage, registration page, event graphics, social media accounts		



FIELD TRIPS



Field Trips

Attendance

50+ per field trip

Our Field Trips series take our members, the community-at-large, municipal and elected officials, and members of the media all over the Edmonton Metropolitan Region. Each trip highlights timely issues in community building and showcases the people, projects, and policies shaping how we grow.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media
Presenting Sponsor	\$4,500	2, per event	During the opening remarks Recognition as Presenting Sponsor of the field trips launch	Event signage, event title series, registration page, event graphics, social media accounts, field trip map	Wrap-up story, 5 times on BILD socials
Event Sponsor 3 opportunities	\$1,000	2	During the program During opening remarks	Event title, event signage, registration page, event graphics, social media accounts, field trip map	1 time on BILD socials



DIRT TO DOOR



Dirt to Door Series

Attendance

50+ per dirt to door

The Dirt to Door Series offers a unique, behind-the-scenes look at what it takes to build thriving communities from the ground up. Through guided tours and expert-led discussions, participants explore various places across our region learning how community builders create identity, supporting business retention, and designing vibrant, people centered places.

This series also dives deep into the land development process, covering everything from planning and zoning to housing typologies, streetscapes, parks, and other critical infrastructure. It's an immersive experience that connects policy, people and community, showcasing how great neighborhoods come to life.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media
Presenting Sponsor	\$4,500	2, per event	During the opening remarks Recognition as Presenting Sponsor of the dirt to door launch	Event signage, event title series, registration page, event graphics, social media accounts, guidebook	Wrap-up story, 5 times on BILD socials
Event Sponsor 3 opportunities	\$1,000	2	During the program During opening remarks	Event title, event signage, registration page, event graphics, social media accounts, guidebook	1 time on BILD socials

TOOLBOX SERIES



Toolbox Series

Attendance

25+ per event

The Toolbox series is a new initiative led by the Education Committee to focus on educating the next generation. These events are a chance for early professionals to get a jump start in the real estate development industry by learning from experts in different fields. These bite size learning workshops will feature topics such as financial acumen, tailoring communications, and project management skills.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media
Presenting Sponsor	\$2,500	2, per event	During the opening remarks Recognition as the Presenting Sponsor of the Toolbox series launch	Event signage, event title series, registration page, event graphics, social media accounts	Wrap-up story, 5 times on BILD socials
Event Sponsor 2 opportunities	\$500	2	During the program During opening remarks	Event title, Event signage, registration page, event graphics, social media accounts	1 time on BILD socials



Curling Invitational

Attendance

80+

Come break the ice at our annual Curling Invitational, which gathers members and athletes from the University of Alberta's Golden Bears and Pandas, for a highly competitive and uber hilarious funspiel. Whether you're a seasoned skip or a first-time sweeper, attendees receive tips and instruction from the pros, all while enjoying great company, good food, and a few well-earned laughs. At this event, attendees will receive curling instruction and tips from the pros, while enjoying great company, food, and drinks. Profits raised support the University of Alberta's curling program.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Tournament Sponsor	\$6,000	4 curling registrations	During the program once	Event title, event signage, registration page, event graphics, social media accounts, program guide	Wrap-up story, 3 times on BILD socials	Opportunity to provide marketing assets
Dinner Sponsor	\$4,000	2 curling registrations	During the program once	Dinner signage, registration page, event graphics, social media accounts, program guide	Wrap-up story, 1 time on BILD socials	
Host Bar Sponsor	\$4,000	2 curling registrations	During the program once	Bar signage, registration page, event graphics, social media accounts, program guide	Wrap-up story, 1 time on BILD socials	
Prize Sponsor	\$2,500		During the program once	Prize signage, registration page, event graphics, social media accounts, program guide		Photo opportunity as part of the award ceremony Opportunity to provide marketing assets for award ceremony
Rock Sponsor	\$2,000		During the program once	Rock signage at each sheet of ice, registration page, event graphics, social media accounts, program guide		
Broom Sponsor	\$1,500		During the program once	Rental signage, registration page, event graphics, social media accounts, program guide		
Sheet Sponsor 10 opportunities	\$1,000		During the program once	Ice sheet signage, registration page, event graphics, social media accounts, program guide		



BILD’s Bonspiel

Attendance

64

BILD’s Bonspiel is our fun, beginner-friendly take on curling—perfect for those looking to try the sport in a relaxed and social setting. No pressure, no pros—just a great group of industry peers coming together to sweep, slide, and laugh their way through the day. Held at a local curling club, this casual event is all about building connections, enjoying good food and drinks, and celebrating community with maybe a little friendly competition thrown in.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor	\$5,000	4 curling registrations	During the program once	Event title, event signage, registration page, event graphics, social media accounts	Wrap-up story, 3 times on BILD socials	Opportunity to provide marketing assets
Appy Sponsor	\$3,000	2 curling registrations	During the program once	Dinner signage, registration page, event graphics, social media accounts	Wrap-up story, 1 time on BILD socials	
Drink Ticket Sponsor	\$2,000		During the program once	Drink ticket, registration page, event graphics, social media accounts	Wrap-up story, 1 time on BILD socials	
Prize Sponsor	\$2,000		During the program once	Prize signage, registration page, event graphics, social media accounts		Photo opportunity as part of the award ceremony Opportunity to provide marketing assets for award ceremony
Sheet Sponsor 8 opportunities	\$500		During the program once	Ice sheet signage, registration page, event graphics, social media accounts		



Spring & Summer Golf Tournaments

Attendance

216 per tournament

One golf tournament is not enough! We are hosting two golf tournaments, a spring and summer edition.

Each tournament sees 216 golfers vying for the top prizes ... and bragging rights! Whether you're there to chase the leaderboard or just enjoy the course, each hole features lively activations, sponsor pop-ups, and plenty of chances to connect. Regardless of what level golfer you are, you're leaving happier than you arrived.



Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Tournament Sponsor 2 opportunities	\$7,000	4 golf registrations	During the awards ceremony Company ad placement in the event program Snack Shack recognition with food tickets and logo on the ticket	Event title, event signage, registration page, event graphics, social media accounts	Wrap-up story, 4 times on BILD socials	Opportunity to provide marketing assets
Lunch Sponsor 2 opportunities	\$5,000	2 golf registrations	During the awards ceremony Company ad placement in the event program	Lunch table signage, registration page, event graphics, social media accounts	Wrap-up story, 2 times on BILD socials	
Host Bar Sponsor 2 opportunities	\$5,000	2 golf registrations	During the awards ceremony Company ad placement in the event program	Bar signage and drink tickets, registration page, event graphics, social media accounts	Wrap-up story, 2 times on BILD socials	
Golf Ball Sponsor 2 opportunities	\$4,000	2 golf registrations	During the awards ceremony Company ad placement in the event program	Golf balls – one sleeve per golfer, registration page, event graphics, social media accounts	Wrap-up story, 1 time on BILD socials	
Breakfast Sponsor 2 opportunities	\$4,000	2 golf registrations	During the awards ceremony Company ad placement in the event program	Breakfast table signage, registration page, event graphics, social media accounts	Wrap-up story, 1 time on BILD socials	
Cart Sponsor 2 opportunities	\$5,000	2 golf registrations	During the awards ceremony Company ad placement in the event program	On each gold cart, on golf cart screens, registration page, event graphics, social media accounts	Wrap-up story, 1 time on BILD socials	
Putting Green Sponsor 2 opportunities	\$3,000		During the awards ceremony Company ad placement in the event program	On signage at the putting green, registration page, event graphics, social media accounts	Wrap-up story	Opportunity to promote your company at the putting green Opportunity to serve alcohol at the putting green
Breakfast Cocktail Sponsor 2 opportunities	\$3,000	2 golf registrations	During the awards ceremony Company ad placement in the event program	Cocktail signage, registration page, event graphics, social media accounts	Wrap-up story	
Prize Sponsor 2 opportunities	\$3,000		During the awards ceremony Recognized as a prize sponsor for the 1st, 2nd and Most Honourable Team awards Company ad placement in the event program	Prize signage, registration page, event graphics, social media accounts		Photo opportunity as part of the award ceremony Opportunity to provide marketing assets for award ceremony
Hole Sponsor 54 opportunities	\$1,500		During the awards ceremony Company ad placement in the event program	Hole signage, registration page, event graphics, social media accounts		Opportunity to activate hole
Water Bottle Sponsor 2 opportunities	\$1,000		During the awards ceremony Company ad placement in the event program	Company logo on water bottles placed in each golf cart, registration page, event graphics, social media accounts		

SPIRIT AWARDS



Spirit Awards

Attendance

350+

Spirit Awards is our winter gala that celebrates leaders in the real estate development industry, accompanied by great food, entertainment, and even better company. We honor outstanding individuals across four prestigious categories: Board Excellence Spirit Award, Distinguished Service Award, Emerging Leader Award, and Lifetime Achievement Award. Each recipient is selected by our membership for their exceptional contributions, passion, and commitment to building better communities. Join us in raising a glass to the visionaries shaping our region’s future!

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor	\$15,000	10	During the ceremony Displayed on presentation screens Full page company ad placement in the event program and logo on the program cover	Event title, event signage, registration page, event graphics, social media accounts	Wrap-up story, 4 times on BILD socials	
Platinum Sponsor	\$12,000	6	During the ceremony Displayed on presentation screens Half page company ad placement in the event program	Event signage, registration page, event graphics, social media accounts	Wrap-up story, 3 times on BILD socials	
Gold Sponsor	\$10,000	4	During the ceremony Displayed on presentation screens Half page ad placement in the event program	Event signage, registration page, event graphics, social media accounts	Wrap-up story, 2 times on BILD socials	
Silver Sponsor	\$8,500	2	During the ceremony Displayed on presentation screens Quarter page ad placement in the event program	Event signage, registration page, event graphics, social media account	Wrap-up story	

Continued on following pages →

Category	Value	Presentation	Marketing Materials (company logo included)	Activation
Dinner Sponsor	\$8,000	During the ceremony Displayed on presentation screens Company logo in the event program	Dinner table signage, Registration page, event graphics, social media accounts	
Drink Ticket Sponsor	\$8,000	During the awards ceremony Company logo placement in the event program	Drink tickets and bar signage, registration page, event graphics, social media accounts	
Board Excellence Award Sponsor	\$7,000	During the awards ceremony Company logo placement in the event program	Registration page, event graphics, social media accounts	Opportunity to present award on stage
Distinguished Service Award Sponsor	\$7,000	During the ceremony Displayed on presentation screens Company logo in the event program	Registration page, event graphics, social media accounts	Opportunity to present award on stage
Emerging Leader Award Sponsor	\$7,000	During the ceremony Displayed on presentation screens Company logo in the event program	Registration page, event graphics, social media accounts	Opportunity to present award on stage
Lifetime Achievement Award Sponsor	\$7,000	During the ceremony Displayed on presentation screens Company logo in the event program	Registration page, event graphics, social media accounts	Opportunity to present award on stage
Entertainment Sponsor	\$7,000	During the ceremony Company name mentioned before performance and entertainment Displayed on presentation screens Company logo in the event program	Registration page, event graphics, social media accounts	
Table Wine Sponsor	\$6,000	During the ceremony Displayed on presentation screens Company logo in the event program	Displayed on table wine bottles, registration page, event graphics, social media accounts	
Dessert Sponsor	\$5,000	During the ceremony Displayed on presentation screens Company logo in the event program	Displayed on dessert table signage, registration page, event graphics, social media accounts	
Mobility Sponsor	\$5,000	During the ceremony Displayed on presentation screens Company logo in the event program	Displayed on wayfinding signage, registration page, event graphics, social media accounts	

Category	Value	Presentation	Marketing Materials (company logo included)	Activation
Cocktail Hour Sponsor	\$5,000	During the ceremony Displayed on presentation screens Company logo in the event program	Cocktail hour signage, registration page, event graphics, social media accounts	
Décor Sponsor	\$5,000	During the ceremony Displayed on presentation screens Company logo in the event program	Decor signage, registration page, event graphics, social media accounts	
Photography Sponsor	\$5,000	During the ceremony Displayed on presentation screens Company logo in the event program	Displayed on photos from the photo booth activation, registration page, event graphics, social media accounts	
Bronze Sponsor	\$5,000	During the ceremony Displayed on presentation screens Company logo in the event program	Event signage, registration page, event graphics, social media accounts	
Coat Check Sponsor	\$5,000	During the ceremony Displayed on presentation screens Company logo in the event program	Event signage, signage at coat check, registration page, event graphics, social media accounts	
Friends of Spirit Awards Sponsor 5 opportunities	\$1,000	Company logo in the event program	Registration page, event graphics, social media accounts	





awards
OF EXCELLENCE



Awards of Excellence

Attendance

1,500+

Step into a world of elegance and excellence at this unparalleled event. The annual Awards of Excellence in Housing Gala is not just an evening of celebration; it's an immersive experience where the finest talents in home building are showcased. This event spotlights on the very best in home building, with a new and unforgettable theme each year that captures the spirit of innovation in our industry. Our rigorous and transparent judging process ensures that the Awards of Excellence honour the top projects, designs, and professionals shaping our region. With extensive media coverage, this gala draws significant attention, making it a prime opportunity for showcasing your brand. As a sponsor, you'll have the chance to feature your brand among the industry's elite and gain visibility in front of our largest audience.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Presenting Sponsor	\$20,000	10 gold level tickets, seated at the front of the stage	Displayed on a Step & Repeat for all winner photos Displayed on the escalator marquis Displayed on presentation screens Full page company ad placement in the event program and logo on the program cover	Event signage, registration page, event graphics, social media accounts	Awards of Excellence Winners Page, 10 times on BILD socials Wrap up story	Recognition as a Trophy Sponsor for 2 awards Opportunity to provide remarks during the awards ceremony Opportunity to provide a 1-minute commercial to be aired during the awards ceremony
After Party Sponsor	\$15,000	10, gold level	Displayed on presentation screens Company logo placement in the event program guide and full-page recognition as the after-party sponsor	After party signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 7 times on BILD socials	Recognition as a Trophy Sponsor for 2 awards Opportunity to provide a 1-minute commercial to be aired during the awards ceremony

Continued on following pages →

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Platinum Sponsor 5 opportunities	\$12,000	10, gold level	Displayed on presentation screens Logo placement in the event program guide	Event signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 4 times on BILD socials	Recognition as a Trophy Sponsor for 1 award Opportunity to provide a 1-minute commercial to be aired during the awards ceremony
Builder of the Year Sponsor	\$10,000	10, gold level	Displayed on presentation screens Company logo placement in the event program guide Company name engraved on all Builder of the Year trophies	Registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	Opportunity to present all Builder of the Year trophies to winners on stage
Décor Sponsor	\$10,000	10, gold level	Displayed on presentation screens Company logo in the event program guide	Décor signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	Recognition as a Trophy Sponsor for 1 award
Gold Sponsor 5 opportunities	\$9,000	10, gold level	Displayed on presentation screens Company logo in the event program guide	Event signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	Recognition as a Trophy Sponsor for 1 award
Gold Gift Sponsor	\$9,000	10, gold level	Displayed on presentation screens Company logo in the event program guide	On each gold gift for all gold guests, event signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	Recognition as a Trophy Sponsor for 1 award
Dessert Sponsor	\$8,000	6, classic level	Displayed on presentation screens Company logo in the event program guide	Dessert signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 1 time on BILD socials	
Dinner Sponsor	\$8,000	6, classic level	Displayed on presentation screens Company logo in the event program guide	Dinner signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 1 time on BILD socials	

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Environmental Excellence Sponsor	\$7,000	6, classic level	Displayed on presentation screens Logo placement in the event program guide Recognition on the Environmental Recognition certificate for the winners	Registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	Opportunity to present all Environmental Excellence certificates to winners on stage
Sales Volume Sponsor	\$7,000	6, classic level	Displayed on presentation screens Company logo placement in the event program guide Company name engraved on all Sales Volume trophies	Registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	Opportunity to present all Sales Volume trophies to winners on stage
Cocktail Hour Sponsor	\$7,000	6, classic level	Displayed on presentation screens Company logo in the event program guide	Cocktail hour signage, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	Opportunity to provide marketing assets during cocktail hour
Wine Sponsor 2 opportunities	\$7,000	6, classic level	Displayed on presentation screens Company logo in the event program guide	Displayed on table wine bottles, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 2 times on BILD socials	
Red Carpet Sponsor	\$6,500	6, classic level	Displayed on presentation screens Company logo in the event program guide	Displayed on red carpet, registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 1 time on BILD socials	
Silver Sponsor	\$6,000	4, classic level	Displayed on presentation screens Company logo in the event program guide	Registration page, event graphics, social media accounts	Wrap-up story, Awards of Excellence Winners Page, 1 time on BILD socials	
Entertainment Sponsor	\$5,000	4, classic level	Displayed on presentation screens Company logo in the event program guide	Entertainment signage, registration page, event graphics, social media accounts	Wrap-up story	

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Social Media	Activation
Backstage Sponsor	\$5,000	4, classic level	Displayed on presentation screens Company logo in the event program guide	Backstage signage, registration page, event graphics, social media accounts	Wrap-up story	Opportunity to activate the backstage
Renovator of the Year Sponsor	\$3,500	2, classic level	Company name engraved on the Renovator of the Year trophy Company name recognized in the program guide		Wrap-up story, Awards of Excellence Winners Page	Opportunity to present the award on stage
Developer of the Year Sponsor	\$3,500	2, classic level	Company name engraved on the Developer of the Year trophy Company name recognized in the program guide		Wrap-up story, Awards of Excellence Winners Page	Opportunity to present the award on stage
General Member of the Year Sponsor	\$3,500	2, classic level	Company name engraved on the General Member of the Year trophy Company name recognized in the program guide		Wrap-up story, Awards of Excellence Winners Page	Opportunity to present the award on stage
Big Trophy Sponsor 3 opportunities	\$2,500		Company name engraved on a big trophy Company name recognized in the program guide		Wrap-up story, Awards of Excellence Winners Page	Opportunity to present the award on stage
Classic Trophy Sponsor 30 opportunities	\$2,000		Company name engraved on a trophy Company name recognized in the program guide		Wrap-Wrap-up story, Awards of Excellence Winners Page up story	Opportunity to present the award on stage





Newsletter

Subscribers

4,000+

Have a milestone or development opportunity to highlight with the industry or municipalities in the region? Work with our editorial team to draft an engaging advertorial to showcase your company's story and how you are building vibrant, sustainable, and beautiful communities.

- ▶ Curated advertorial in one monthly newsletter to BILD's members
- ▶ (200 words with imagery)
- ▶ Writing and review support from BILD's editorial team

Category	Value
Monthly Newsletter Ad	\$500



NextGen Events

NextGen is a vibrant community of early to mid-career professionals in the industry. Known for their fun, high-energy events, NextGen offers incredible opportunities to connect, socialize, and build lasting relationships in a more casual setting.

This year's programming includes a dynamic mix of fitness, social, and educational events; designed to inspire, engage, and grow the next generation of industry leaders.

Sponsoring a NextGen event is a great way to increase your brand visibility while supporting emerging talent and building meaningful connections with the future of the industry!





NextGen Golf Tournament

Attendance
144

Swing into summer with the NextGen Golf Tournament. An easygoing, high-energy day on the course designed for early to mid-career professionals in the industry.

This tournament is more about connection than competition, welcoming everyone from first timers to seasoned golfers. Expect fun hole activations, team play, and plenty of laughs, all in a relaxed setting that makes networking feel natural.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Tournament Sponsor	\$5,500	4 golf registrations	During the awards ceremony	Event title, event signage, registration page, event graphics, social media accounts, on BILD socials 2 times	Opportunity to bring marketing assets
Lunch Sponsor	\$4,000	2 golf registrations	During the awards ceremony	Lunch table signage, registration page, event graphics, social media accounts	
Host Bar Sponsor 3 opportunities	\$2,000		During the awards ceremony	Bar signage and drink tickets, registration page, event graphics, social media accounts	
Photography Sponsor	\$1,500		During the awards ceremony	On all the photos, registration page, event graphics, social media accounts	

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
ProV1 Upgrade Sponsor	\$3,000	2 golf registrations	During the awards ceremony	On upgraded ProV1 packages, registration page, event graphics, social media accounts	
Mobility Sponsor	\$1,000		During the awards ceremony	Registration page, event graphics, social media accounts	
Breakfast Sponsor	\$3,000	2 golf registrations	During the awards ceremony	Breakfast table signage, registration page, event graphics, social media accounts	
Breakfast Cocktail Sponsor	\$1,500		During the awards ceremony	Cocktail signage, registration page, event graphics, social media accounts	
Cart Sponsor	\$2,000		During the awards ceremony	Golf cart signage, registration page, event graphics, social media accounts	
Drink Hole Sponsor 2 opportunities	\$2,000		During the awards ceremony	Company logo on hole signage, registration page, event graphics, social media accounts	Opportunity to activate the hole with beverages
Food Hole Sponsor 2 opportunities	\$2,000		During the awards ceremony	Company logo on hole signage, registration page, event graphics, social media accounts	Opportunity to activate the hole with food
Hole Sponsor 14 opportunities	\$1,000		During the awards ceremony	Company logo on hole signage, registration page, event graphics, social media accounts	Opportunity to activate the hole
BOB the Ball Sponsor	\$750		During the awards ceremony	Company logo on bright color ball, registration page, event graphics, social media	Opportunity to hand balls out to each team
Prize Sponsor In Kind			During the awards ceremony	Registration page, event graphics, social media	



NextGen Icebreaker Mixer

Attendance

150

New to the industry or just looking to expand your network? The NextGen Icebreaker is the perfect place to start. Designed for early to mid-career professionals, this casual mixer is all about making introductions easy and connections meaningful.

Sponsoring this event is a great way to put your brand in front of emerging leaders while supporting the growth of a more connected, collaborative industry community.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Presenting Sponsor	\$2,000	2	During the program	Event signage, event title, registration page, event graphics, social media accounts	Opportunity to provide marketing assets
Food & Drink Sponsor 2 opportunities	\$1,500	2	During the program	Bar and food signage, registration page, event graphics, social media accounts	
Uber Sponsor In Kind		2	During the program	Event signage, registration page, event graphics, social media accounts	



NextGen Construction Kick Off

Attendance

200+

Start the season right with the NextGen Construction Kick-Off, a laid-back mixer that brings early to mid-career professionals together for drinks, and great conversation.

This casual gathering is all about reconnecting after the winter months, meeting new faces in the industry, and celebrating the start of another season in the construction industry. Whether you come for the networking or just the fun, you’re guaranteed a night of laughs, cold drinks, and solid connections.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Presenting Sponsor	\$2,000	2	During the program	Event signage, event title, registration page, event graphics, social media accounts	Opportunity to provide marketing assets
Food & Drink Sponsor 5 opportunities	\$1,500	2	During the program	Bar and food signage, registration page, event graphics, social media accounts	
Entertainment Sponsor	\$1,000	2	During the program	Entertainment signage, registration page, event graphics, social media accounts	
Uber Sponsor In Kind		2	During the program	Event signage, registration page, event graphics, social media accounts	



NextGen Lunch & Learn

Attendance

90+ per lunch & learn

Each Lunch & Learn features guest speakers or panelists who share insights on career growth, industry trends, and leadership development, all in an approachable and engaging format.

Sponsoring a NextGen Lunch & Learn is a great way to align your brand with professional development and support the future leaders of our industry.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Presenting Sponsor 2 opportunities	\$2,000	2	During the program	Event signage, event title, registration page, event graphics, social media accounts	Opportunity to provide marketing assets
Lunch Sponsor 2 opportunities	\$1,500	2	During the program	Lunch signage, registration page, event graphics, social media accounts	
Support Sponsor 2 opportunities	\$1,000	2	During the program	Registration page, event graphics, social media accounts	



NextGen Mentorship Night

Attendance

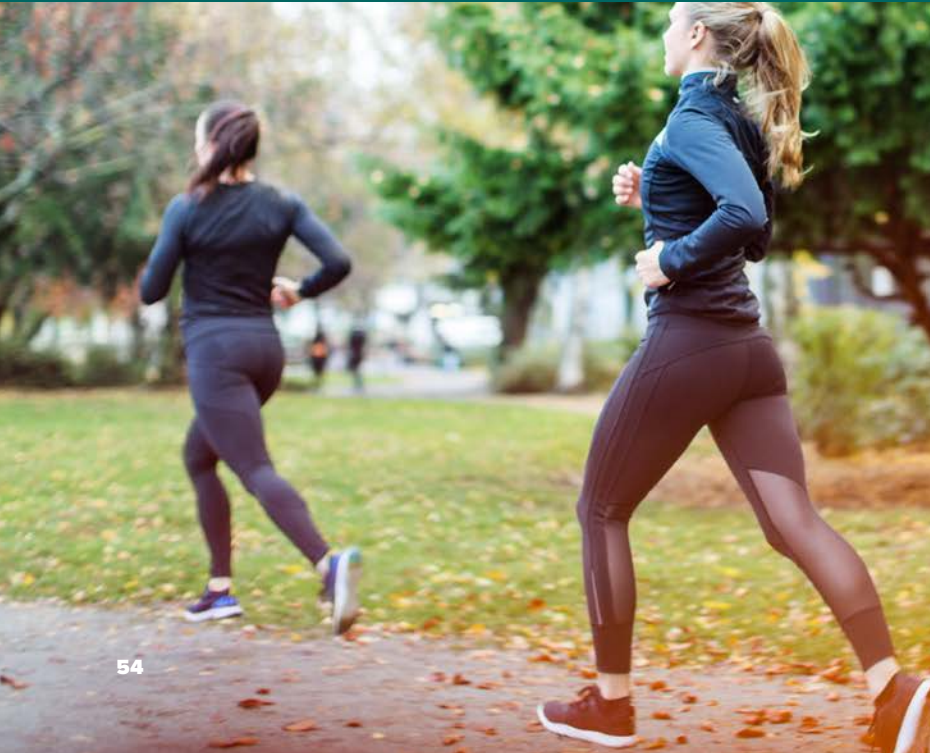
80

The NextGen Mentorship Night is designed to build meaningful connections between emerging professionals and seasoned industry leaders. The aim of this is for mentees to gain insight, guidance, and support as they navigate their careers.

This program fosters cross-generational learning, strengthens professional networks, and helps cultivate the next wave of leadership in our industry.

As a sponsor, you'll be directly supporting professional development and helping shape a more connected and empowered industry.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Presenting Sponsor	\$2,000	2	During the program	Event signage, event title, registration page, event graphics, social media accounts	Opportunity to provide marketing assets
Food & Beverage Sponsor	\$1,000	2	During speeches	Food signage, registration page, event graphics, social media accounts	
Support Sponsor	\$500		During speeches	Registration page, event graphics, social media accounts	



NextGen Fitness Series

Attendance

50

Wellness meets networking at NextGen Fitness Series events — where industry professionals trade business cards for sneakers and connect in a more active, energizing environment.

This event offers a fun and healthy way to build relationships outside of the boardroom. It's all about moving your body, clearing your mind, and making authentic connections along the way.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Presenting Sponsor	\$500	2	During the program	Event signage, event title, registration page, event graphics, social media accounts	Opportunity to provide marketing assets



NextGen Annual Pickleball Tournament

Attendance

40

This event is kind of a big dill. The NextGen Pickleball event brings early to mid-career professionals together for a smashing good time!

Whether you're a seasoned player or a beginner, this low-stakes, high-energy event is perfect for making connections, getting active, and relishing the moment. Expect great vibes, paddle battles, and plenty of fun and games.

Category	Value	Tickets	Presentation	Marketing Materials (company logo included)	Activation
Tournament Sponsor	\$2,000	2	During the program	Event signage, event title, registration page, event graphics, social media accounts	Opportunity to provide marketing assets
Food & Beverage Sponsor 2 opportunities	\$1,000		During the program	Food and beverage signage, registration page, event graphics, social media accounts	
Paddle Sponsor	\$1,000		During the program	Equipment, registration page, event graphics, social media accounts	
Prize Sponsor	\$1,000		During the program	Prize signage, registration page, event graphics, social media accounts	Opportunity to provide marketing assets
Court Sponsor 6 opportunities	\$500		During the program	Court signage, registration page, event graphics, social media accounts	



“Partnering with BILD Edmonton Metro has been a truly rewarding experience. As an electric distribution provider in Alberta, we have always been made to feel like a valued part of the building and land development community. They have gone above and beyond in tailoring our sponsorship packages to ensure our involvement is meaningful. Their events are second to none; exceptionally well-organized and executed, fostering genuine connection and collaboration across the industry.”

– Kelsey Nixon, FortisAlberta

“At Legacy Heating & Cooling, we are proud to support initiatives that reflect our values and make a meaningful impact in the residential construction industry. Partnering with BILD Edmonton has been a truly rewarding experience. Through our sponsorship and involvement on various committees, we’ve gained valuable insight into industry developments that affect us all and have built strong connections along the way. We deeply believe in the value of the Association and the importance of membership, and we look forward to continuing our support for years to come.”

– Lisa Chmilar, Legacy Heating & Cooling



“BILD has played a significant role in the success of our marketing campaign. We’ve been fortunate to build a strong relationship with their team, who have consistently been available to support us and provide outstanding client service. The luncheon topics are always current and relevant to our industry, sparking meaningful conversations. The field trips are not only refreshing but also offer a great opportunity to celebrate project milestones and see the impact of our work firsthand. Keep it up, BILD—you’re absolutely killing it!”

– Amir Azizi, S3 Precast

Working for a Utility, understanding the needs and expectations of our customers is critical in how we do business. Being a member of BILD Edmonton has been instrumental in helping me better understand those needs through committee involvement and overall engagement at BILD Edmonton events. As a result of our membership, it has reinforced the importance that this collaboration makes our work more impactful.”

– Reed Thacker, ATCO



BILDedmonton.com

BILD Edmonton Metro is the voice and expert resource of the real estate development industry. Our more than 500+ member companies are from all corners of the industry – real estate developers, home builders, renovators, financial and professional service organizations, trade contractors, and manufacturers and suppliers of all types of commercial and home-oriented products. BILD Edmonton Metro's vision is to shape our region to ensure more people and businesses choose to live, invest, and thrive here.

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