



Frequently Asked Questions - 2027

General Entries Questions

Affidavit Submissions:

Q. For the General Affidavit, do we just get that signed once by the commissioner? Or do

we need to get one signed for each project?

A. By signing the Affidavit, you are agreeing that the numbers disclosed are honest. There is no address on the form listed for individual properties. But please understand this contract is binding, and falsified numbers can result in disqualification.

Appliances:

Q. If the clients purchased the appliances themselves, would we include those in the price

specification sheet that determines the price category our home falls under (cost + upgrades)? We didn't buy them, but they are installed in the photos.

A. Yes, that is correct! If you didn't purchase and install them, those appliances are not counted towards the cost. However, you might get flagged if our review committee or judges notice, so mention this in the open comments section to be safe.

Advertising Awards

Commercials:

Q. We want to enter a 1-minute TV commercial, would this be entered in AD6 (Short Commercial) or AD7 (Long Commercial)?

A. Submissions 1-minute and over should be submitted in the AD7 (Long Commercial) category.

Logos:

Q. As we prepare all our content for our 2027 BILD Advertising submissions we were wondering if it is necessary to mute/blur/redacted our company name and logo before submitting?



- A.** Not at all! We ask that where possible entries remove the company name to ensure judges can be impartial, however, in advertising the logos/names often cannot be removed without compromising the campaign.

**Print Materials:**

Q. Could you please confirm if the Advertising Awards this year will require six copies of the print materials, like in previous years?

We have changed the rules this year, instead of sending us copies of the printed materials, please submit proof of print (tear sheet or receipt) on the online submission form.

Industry Leader Awards

Free Entries to Tabulated Awards:

Q. Are entries to the Builder of the Year, Developer of the Year, Renovator of the Year, and General Member of the Year free?

A. Following a new decision in the 2027 criteria, submissions are now free to these tabulated awards. However, you still must fill out the online submission form so we can accurately capture your Company Name and Company Logo.

Multi-Family Awards

Basement Developments:

Q. If I have a developed basement, do I include it in the Price Specification Sheet?

A. We have removed Basement Developments as part of the development cost for the purpose of the awards to ensure fairness across entries. If you have a developed basement, you can list the cost on the sheet, but it should not be included in the price that determines what category a home falls under. Please do not add any photos of the basement development, they will be removed if you do so.

Suite Photos:

Q. When you are submitting for this category, are the 10 photos supposed to come from

just the suite or is it supposed to be the whole house?

A. Please just provide photos of the suite space, as that is what the judging panel will be adjudicating on.



Renovation Awards

Kitchen Entries:

- Q.** Can I submit a kitchen if it is part of a larger renovation that I am submitting to in another category?
- A.** Yes, we updated the rules in 2026 to reflect this change. If you catch a discrepancy, please let us know!

Homeowners' Waivers:

- Q.** Can you please confirm whether Homeowner Waivers are necessary for the Renovation Award applications?
- A.** Yes, these will be required to ensure you have permission to share the home photos with the public provided you win in that category.

Sales Centres / Salespeople / Sales Volume Awards

Total Sales Volume:

- Q.** For the Sales Volume Awards does this include all housing types (RSL, RPL, multi-family)?
- A.** Yes, any home sold contributes to this award, if it falls within the correct time frame.

Single Family Awards

Basement Developments:

- Q.** If I have a developed basement, do I include it in the Price Specification Sheet?
- A.** We have removed Basement Developments as part of the development cost for the purpose of the awards to ensure fairness across entries. If you have a developed basement, you can list the cost on the sheet, but it should not be included in the price that determines what category a home falls under. Please do not add any photos of the basement development, they will be removed if you do so.

Floorplans:

- Q.** Can I submit the same floorplan as last year?
- B.** Homes submitted in previous years will not be accepted; however, the same floor plan can be submitted again from a different home with a different address.





Target Audience:

Q. As most of our homes are custom built for clients, how should I address the "target audience"? Should I speak to the customization process with the specific client who built the home with us?

A. Yes! For customer home builders speaking to the needs of the client, and how they are considered and involved would be a great way to prove you are working with you target audience!

Contact

If your question hasn't been answered in the FAQ sheet above, please email tara.thompson@bildedmonton.com for more information!