



## **MEDIA RELEASE**

For Immediate Release  
September 25, 2024

# **ANNUAL RENOVATION PROJECT TO TRANSFORM CHARITY SPACE: OCTOBER 1-3**

Edmonton, Alberta – Early October, over 100 volunteers from the land development and home building industry will come together to renovate a basement suite for a worthy non-profit, Amy's House, as part of BILD Edmonton Metro's annual Renovation Project.

The Renovation Project brings together member volunteers to revitalize homes, spaces, or places in partnership with a chosen charity or non-profit organization. For over a decade, this initiative has transformed spaces for non-profits in Edmonton, creating safe and welcoming environments for those in need.

### **Media are invited for the launch of the Renovation Project:**

- What: Renovation Project
- Where: Amy's House (11040 109 Street NW)
- When: Oct. 1 at 10:30 a.m. presentation, with photo and b-roll opportunities
- Speakers include: BILD Edmonton Metro's VP, Lindsey Butterfield, and Renovation Project Co-Chairs, Chris Laxdal and Carlee Krec.

"The Renovation Project is an opportunity to showcase the incredible work our renovators do every day across the Edmonton Metro Region," says Kalen Anderson, CEO of BILD Edmonton Metro. "We have so many dedicated professionals working hard to breathe new life into existing homes and businesses and it's important to recognize retrofits and the creative work from our industry that makes the old new again!"

"This year's Renovation Project will provide a hand to Amy's House, which gives people who have a long distance to travel for cancer treatments a comfortable place to stay," says Renovation Project Co-Chairs, Chris Laxdal and Carlee Krec. "The stress of being away from home during a difficult time is something we can help alleviate by updating and replacing items in their space to make the experience more comfortable for the entire family."

– 30 –

### **Media Inquiries**

Jason Syvixay, VP, Strategy & Operations  
Email: [jason.syvixay@billedmonton.com](mailto:jason.syvixay@billedmonton.com)  
Phone: 204.997.3040