

B&A PRESENTS

EDMONTON

FIELD TRIP

THE NEW OLD STRATHCONA

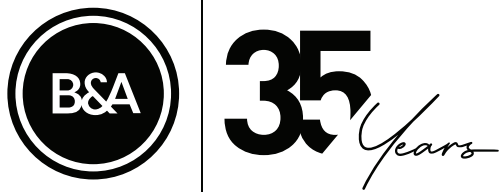
Prior to the amalgamation with Edmonton in 1912, Strathcona existed as a separate community on the south side of the river, incorporated as a town in 1899 and as a city in 1907. Following the amalgamation, Edmonton's commercial development overtook that of Strathcona. This slow-down in economic growth served as a catalyst to preserve Strathcona's historic buildings and create the area known today as Old Strathcona.

Today, Old Strathcona is undergoing a vibrant renaissance. Explore a sensory feast of new restaurants and shops, reimagined buildings offering innovative work and living spaces, and picturesque parks adorned with captivating murals. Discover the district's exciting revitalization plans and ongoing city development projects.





BILD Edmonton Metro is the voice and expert resource for the real estate development industry in the Edmonton Metro Region. Our more than 500+ member companies from all corners of the industry – home builders, real estate developers, renovators, financial and professional service organizations, trade contractors, and manufacturers and suppliers of all types of commercial and home-oriented products. BILD Edmonton Metro is a non-profit organization that works to shape and build sustainable and prosperous communities throughout the entire region. We collaborate with municipal governments on issues affecting the real estate sector, providing key insights and expertise on policies, processes, and timelines.



For over 35 years, B&A has been shaping communities and transforming cities across Western Canada. With offices in Calgary, Edmonton, and Vancouver, our growth reflects our commitment to exceptional service and building strong communities.

We specialize in planning, design, and engagement, supported by a wide range of expertise and knowledge. By bringing together our diverse areas of service, we develop more comprehensive and effective solutions that ensure the outcomes are contextually appropriate, implementable, and support the long-term growth and success of the communities and clients we serve.



1 Strathcona Town Centre

Centrally located just two blocks south of Whyte Avenue, the Strathcona Town Centre, with new zoning in place, is ripe for redevelopment and overtime, can introduce residential and mixed-use buildings. Currently, the site boasts a new 22,000 sq. ft. grocery, restaurants, and fitness facilities. The icing on the city building cake – there's a cupcake shop.

7915 104 Street NW



3 Raymond Block

Built in 2019, Raymond Block is a six-storey residential/commercial building. Located along Whyte Avenue, the building is comprised of 96 dwelling units and 22,000 sq. ft. of office space. There are amenities and services at-grade – local favourites including a fried-chicken shop and the best chai latte in the city.

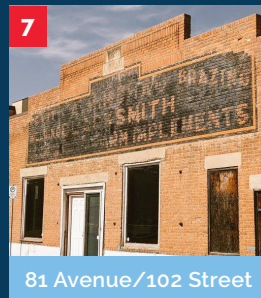
8155 105 Street NW



5 Crawford Block

Edmontonians know this building as the one with the giant colourful wolf mural. But Crawford Block, a five-story mixed-use residential/commercial building, is also home to 40 micro-apartments, two rooftop patios with a spectacular view of the downtown skyline, and a stairwell-walk to restaurants at-grade – and a great example of heritage adaptation.

8222 Gateway Blvd



7 West Ritchie

West Ritchie, also known as the "Garage District" has become an exciting place of commercial activity and revitalization. Its boomtown facades add to the character of the secondary main street, just south of Whyte Ave. Over the last 5 years, West Ritchie has grown, with two new residential developments, adaptive reuse of old garages, and speciality shops moving in.

81 Avenue/102 Street



2 The Hat at Old Strathcona

Once a surface parking lot operated by the Old Strathcona Business Association, the City of Edmonton sold the land in 2021 to make way for The Hat, a 3-tower development injecting 500 new residential units to the area. Residents and visitors alike will soon be able to experience a pedestrian corridor that extends throughout the site, shops, and a 250-space bike parking garage.

8019 105 Street NW



4 Strathcona Back Street

An alley transformed into a plaza for people, the Strathcona Back Street, located next to the Varscona Theatre and across from the Old Strathcona Farmers' Market, draws from the energy of the local businesses that orient their entrances to the backlane, and offers visitors a place to sit, rest, connect – and most importantly, munch.

10323 83 Avenue NW



6 Strathcona Hotel

Built in 1891, the Strathcona Hotel has historical significance as a stopover for immigrants arriving by railway in Edmonton. The oldest known wood frame commercial structure in the region, "the Strat" was reimaged, transforming living quarters with new retail and office space, a revitalized basement, and a new courtyard that hosts a local gem of a restaurant.

10302 82 Avenue NW



8 Station Park

Paying homage to the Old Strathcona CP Rail Line, Station Park repurposes shipping containers for a more modern, interactive use as retail and gathering space. Over 70% leased, this development will bring restaurants, events, and celebrations to this iconic corner of Whyte Avenue.

8115 Gateway Blvd